

MDPB Minutes 3/15/16, MFBO, 249 Lakeside Ave., Marlborough, Ma

Meeting called to order by Mary Jordan at 10:12

**In attendance:**

Mary Jordan – Chair  
Krisanne Koebke – Secretary  
Darryl Williams – Treasurer  
Dave Hanson – Board Member  
Lynne Bohan—Board Member  
Warren Shaw—Board Member  
Melissa Griffin – Board Member  
Julia Grimaldi, MDPB Coordinator

**Not in attendance:**

ANF Board Member  
Kathy Herrick—Board Member

**General Business:**

**Secretary’s Report:** Motion to accept the minutes from 12/8/15

Motion to accept made by Darryl  
2<sup>nd</sup> to accept Warren  
No discussion  
All in favor

**Treasurer’s Report: numbers as of 3/15/16**

Total revenue 2015: \$215,737.54  
Total Expenses 2015: \$128,210.88  
Uncommitted Balance: \$141,000  
Encumbered: \$62,000  
Dave moves to accept treasurer’s report  
2<sup>nd</sup> to accept Warren  
No discussion  
All in favor  
Estimated 2016 revenue is \$203,514  
New grant monies will not start going out until July 1 and after, by then should have approximately \$240,000 (need to allow for roughly \$50,000 salary, etc.)

**Coordinators Updates & Old business:**

Approval of 2015 Annual Report – Change net profit to balance and change FY16 Adopted Motions to 2015 Adopted Motions  
Darryl move to approve with noted changes, Warren 2<sup>nd</sup> motion  
All in favor  
Vice Chair position is opened – Warren nominated Dave Hanson, Darryl 2<sup>nd</sup>  
All in favor

MAC – Update on FY16 contract – work will get done, may need contract extension  
New Computer ~ \$1,200 – What happens to this computer? Ask about updating virus program –  
tabled to next meeting

Fuse: New logo and website updates = \$750

Lynne – FB posts to push messaging. Lynne to reach out to her people for feedback on our FB  
page & website.

Stillman's paid for 2015, Hancock Farm - still outstanding – Cathy Vollinger is on it!

“Forgotten Farms” screening – trailer on <http://forgottenfarms.org>

Lynne offers conference room in Agawam for a viewing of the film. Look at April mtg date for  
screening.

### **Board Update:**

Darryl and Lucinda attended FUTP 60! Event at Gillette Stadium for school professionals/school  
committee and food service staff, school breakfast, round tables and speakers generated a lot of  
enthusiasm around dairy farmers support of the program, well attended, 100 attended.

Discussion on CISA handout—better than “silo” graphic, most like the general info, wondering  
where the cost of production as opposed to the price charged in stores can be used. Lynn &  
Warren led a discussion about where that info should be used, Lynn has good insight on the  
consumer side, Warren's point is that that info should be used somehow... No one wants to be  
perceived as whiners, but reality can't be ignored. General consensus is that CISA should be  
made aware that we would like to use that info somehow.

### **New Business:**

RFR Review: Total Funds requested: \$201,245

SST Membership Terms to be signed

- **NE Dairy Promotion Board** - \$ 15,000 Fabulous idea, actual redemption of vouchers  
after they have been given out is an ongoing challenge, any ideas for improving that  
aspect?, actual product on the Food bank shelves would be a better bang for the buck,  
also do they have a retail partner in mind??. when?? the budget needs to be broken down  
further
- **CISA** - \$45,500 Essentially the same proposal, JG questioning the increase to SBN &  
SEMAP, DW wonders why they still have quite a bit of money left from the last contract,  
& some concern about visibility, JG will get some clarification & we will move on it next  
meeting
- **MADF** - \$46,840 Darryl & Dave both recued themselves, Move to fund at requested  
level by Warren, 2<sup>nd</sup> by Lynne, All in favor
- **The Big E** - \$23,000 We would like to see the milk “go from the parlor to the  
supermarket & the steps in between”, using Agawam & a grocer in Springfield, MJ  
would like some clarity about the expanded use of the facility, Moved to fund at  
requested level by Darryl, 2<sup>nd</sup> by Lynn, all in favor
- **NEDFC** - \$60,000 Basically same program, we want to know where the new schools  
are. Move to fund at requested level by Warren, 2<sup>nd</sup> by Darryl, All in favor

- 4-H Foundation - \$7,071 Mary recued herself, All think it's a great idea, need to rework dates, & would love to have a rep on the selection committee, Moved by Warren for conditional approval after JG discussion with staff, 2<sup>nd</sup> by Darryl, all in favor
- MAC - \$ 3,834 Moved by Darryl at requested level, 2<sup>nd</sup> by Warren, farms would be vetted by JG prior to visit, all in favor

**Next meeting:** April 12 at Hood, Agawam for meeting & a movie, 10 am

**Public Comment**

None

**Adjourn meeting** @ 1:19 moved by Warren, 2<sup>nd</sup> by Dave, all in favor

Respectfully submitted  
Krisanne Koebke, Secretary