

MDPB Minutes 4/29/16, MFBO, 249 Lakeside Ave., Marlborough, Ma

Meeting called to order by Mary Jordan at 10:09

**In attendance:**

Mary Jordan – Chair  
Krisanne Koebke – Secretary  
Darryl Williams – Treasurer  
Dave Hanson – Board Member & Vice Chair  
Lynne Bohan—Board Member  
Melissa Griffin – Board Member  
Kathy Herrick—Board Member

Julia Grimaldi, MDPB Coordinator

**Not in attendance:**

ANF Board Member  
Warren Shaw—Board Member

No general business

**New Business:**

At the April 12<sup>th</sup> meeting there was some discussion of updating the 2010 MA Dairy Farm Impact study. Mary stated that the Board should keep our goals and objectives in mind. Darryl: There has been discussion with dairy farmers on the impact and value of [2008 Dairy Farm Preservation Act](#). As a Board it may be helpful to learn through a study if the Act, the legislations and the programs have served the dairy industry as it was intended. How are MA dairy farmers fairing in regards to the programs established in the Act. Do the programs need improving? Dairy farmers want to look more closely at the program implications in a new study since the data from 2010 is old. There would be value to include comparisons of other states that don't have state programs and to look at the current demographic of dairy farmers (age/gender/family). The survey could be shorter than in 2010 to be more specific to the value of the programs.

Dave: Would like for the study to happen soon before the busy summer season.

**Darryl made a motion** to fund an update of the 2010 Dairy Farm Impact Survey to assess the economic, social, and environmental impacts of MA dairy farms and determine present economic, social, and environmental impacts & value of MA dairy farms.

Dave 2<sup>nd</sup> the motion

**Open for discussion:**

Darryl - We will want to distribute results to promotion partners to update dairy impact data (CISA, NEDPB, etc.)

Timeline - ASAP,

Julia - The Board understands that we have to work within the constraints of state procurement system and DAR resources.

Julia: Does this intent of the study fall within the Boards goals & objectives?

Darryl- Yes, education & research to determine economic impact as intended by the Act.

Julia: The 2010 study cost approximately \$29,000.

The board asked Julia for the timeline on her side:

Julia: Write the RFR, get approval from (Alex & Jessica), giving them a week to get it back to Mary& Julia - it could be posted May 9, giving a response time once posted for 10 days, then the Board needs to meet to score & approve the bids, then the contract needs to be written, approved again, and then final department approval, and bidder's signature. Best case scenario is work could begin June 10.

At next meeting we'll discuss setting up a sub-committee to help with developing research tools.

Mary asked if there was further discussion.

All in favor to accept the motion.

Darryl moved that expenditure on this project not to exceed \$25,000.00.

Second by Lynne

All in favor.

Next meeting agenda will include: General Business, potentially scoring proposals, EPRS for Julia, & any MDPBG contract updates from Julia.

**Next meeting:** 5/24 at MFBF from 11:00 am – 2 pm - Mary will pick up lunch.

**Public Comment** None

**Adjourn meeting** at 11:10, all in favor.

Respectfully submitted

Krisanne Koebke, Secretary