

Baystate Medical Center - FY2007

Summary Narratives

Community Benefits Mission Statement

Baystate Medical Center is committed to meeting the health and wellness needs of communities served through the combined efforts of Baystate Medical Center member organizations, affiliated providers, and community partners.

To reach this goal BMC will:

- focus on prevention and increasing access to health and wellness care;
- provide technical support for related community planning;
- focus on amelioration of root causes of health disparities, including related economic development, job training, and education;
- measure improvements in community health status that result from our efforts; and
- invest the time, talent, and resources necessary to accomplish these goals.

Program Organization and Management

The Community Benefits Advisory Council (CBAC) is convened by the senior executive who serves on the committee as the chairperson or co-chairperson. This senior executive is also a member of the Baystate Administrative Services Executive Committee, which oversees the community benefit process. At Baystate Medical Center the Community Benefits senior executive is Trish Hannon, Senior Vice-President and Chief Operating Officer. The membership in CBAC consists of hospital-level leaders and key community partners who work jointly to identify community health needs and target community benefit initiatives.

Key Collaborations and Partnerships

1. Springfield Public Schools
2. Partners for a Healthier Community
3. New North Citizens' Council

Community Health Needs Assessment

In FY 2004, Baystate Medical Center completed a thorough planning and community needs assessment process based on “A Planned Approach to Community Health,” a five-phase model including the steps outlined below. This planning framework was used to conduct locality-based planning activities and goal-setting for Baystate Medical Center’s CBAC initiatives which were developed based on the following five planning steps:

1. Engage the community
2. Collect and organize data
3. Choose health priorities and target groups
4. Choose and conduct interventions
5. Evaluate the process and the community interventions

Community Benefits Plan

Baystate Medical Center is committed to working with stakeholders and consumers to determine how to improve access to health information, preventive care, and medical services. As the region’s largest provider of free care and Medicaid services, Baystate Medical Center has a long history of working with underserved and underinsured populations to improve health care delivery and supporting programs that address identified community needs. During FY 2007, Baystate Medical Center continued to partner with diverse people and neighborhood groups in the community to improve health access and quality for our most vulnerable citizens—the uninsured, refugees and immigrants, people of color, and the disabled.

Key Accomplishments of Reporting Year

1. Baystate Medical Center provided community benefit programs and services to infants, children and adolescents through 60 program activities.
2. Baystate Medical Center has stepped up its commitment to help Springfield Public Schools by formalizing the Baystate-Springfield Educational Partnership (BSEP), serving over 300 students.
3. BMC's Access Services helped over 4,000 people with their applications to obtain health care coverage through the Health Safety Net (Free Care), MassHealth and Commonwealth Care.
4. The Baystate Neighbors Program continued to support first-time home buying employees with a "forgivable" loan to help with costs for homes purchased within Springfield's Brightwood, Memorial Square and Mason Square neighborhoods.
5. PHC began implementing its updated strategic plan and upgraded its mission to better reflect its revitalized initiatives.
6. Baystate Medical Center submitted a Determination of Need (DoN) Application to the Massachusetts DPH for a proposed Master Facility Plan which was approved in November 2007.

Plans for Next Reporting Year

Partners will continue its expansion of preschool oral health initiatives and upgrade its public policy and health advocacy work. All current programs will continue and expand in range and scope of activity.

Select Community Benefits Programs

Partners for a Healthier Community

Brief Description or Objective	Partners for a Healthier Community has developed creative and new ways of linking various community sectors – schools, community-based organizations, healthcare and social service organizations, business, government, faith, neighborhood, and grass roots individuals – to bring about a demonstrable improvement in the health and well being of area youth.
Program Type	Community Health Needs Assessment, Health Coverage Subsidies or Enrollment, Health Professional/Staff Training, Healthy Communities Partnership, Mentorship/Career Training/Internship, Outreach to Underserved, Research, School/Health Center Partnership
Target Population	<ul style="list-style-type: none"> • Regions Served: County-Hampden • Health Indicator: Access to Health Care, Environmental Quality, Immunization, Injury and Violence, Other: Asthma/Allergies, Other: Dental Health, Other: Education/Learning Issues, Other: HIV/AIDS, Other: Nutrition, Other: Parenting Skills, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young, All Adults, All Children, Child-Infant, Child-Preschool, Child-Primary School, Child-Teen, Child-Toddler • Ethnic Group: American Indian/Alaskan Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander • Language: Cambodian , Cape Verdean Creole , Chinese , Haitian Creole , Hmong , Korean , Laotian , Other , Portuguese , Russian , Spanish , Vietnamese
Partners	<ul style="list-style-type: none"> • Multiple sectors
Contact Information	Frank Robinson, PhD, PO Box 4895, Springfield MA, 01101-4895 frank.robinson@bhs.org
Detailed Description	Not Specified

North End AIDS Response

Brief Description or Objective	This project provides outreach, case management, and support services to IV drug users and their high-risk partners
Program Type	Community Education, Direct Services, Health Coverage Subsidies or Enrollment, Health Screening, Outreach to Underserved, Prevention, Support Group
Target Population	<ul style="list-style-type: none"> • Regions Served:Springfield • Health Indicator:Access to Health Care, Other: Alcohol and Substance Abuse, Other: Cultural Competency, Other: HIV/AIDS, Other: Homelessness, Other: Hospice, Other: Uninsured/Underinsured, Responsible Sexual Behavior, Substance Abuse • Sex:All • Age Group:All Adults, Child-Teen • Ethnic Group:American Indian/Alaskan Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander • Language:Cambodian , Cape Verdean Creole , Chinese , Haitian Creole , Hmong , Korean , Laotian , Other , Portuguese , Russian , Spanish , Vietnamese
Partners	<ul style="list-style-type: none"> • Maria Ligus, HIV Program Director, New North Citizens' Council, 2383 Main Street, Springfield MA
Contact Information	<p>Jeffrey Scavron, MD, Medical Director, Brightwood Health Center, 380 Plainfield Street, Springfield MA 01199</p> <p>jeffrey.scavron@bhs.org</p>
Detailed Description	Not Specified

Family Advocacy Center

Brief Description or Objective	The Family Advocacy Center provides assessment, medical evaluations, and treatment of children who have been sexually abused
Program Type	Direct Services, Prevention, Support Group
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Hampden • Health Indicator:Injury and Violence, Mental Health, Other: Domestic Violence, Other: Rape, Other: Sexually Transmitted Diseases • Sex:All • Age Group:All Children • Ethnic Group:American Indian/Alaskan Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander • Language:Cambodian , Cape Verdean Creole , Chinese , Haitian Creole , Hmong , Korean , Laotian , Other , Portuguese , Russian , Spanish , Vietnamese
Partners	<ul style="list-style-type: none"> • Maria Rodriguez, Hampden County District Attorney's Office, 80 State Street, Springfield, MA; Massachusetts Department of Social Services, Area Offices; Local Law Enforcement Agencies
Contact Information	<p>Nancy Miller, MD, Family Advocacy Center Baystate Medical Center 759 Chestnut Street Springfield, MA.413-794-9793</p> <p>mabel.eng@bhs.org</p>
Detailed Description	Not Specified

Baystate Springfield Educational Partnership

Brief Description or Objective	To provide a health career pipeline for disadvantaged Springfield students
Program Type	Not Specified
Target Population	<ul style="list-style-type: none"> • Regions Served:Springfield • Health Indicator:Other: Education/Learning Issues • Sex:All • Age Group:Child-Teen • Ethnic Group:American Indian/Alaskan Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander • Language:Cambodian , Cape Verdean Creole , Chinese , Haitian Creole , Hmong , Korean , Laotian , Other , Portuguese , Russian , Spanish , Vietnamese
Partners	<ul style="list-style-type: none"> • Kevin McCaskill, Principal, Putnam High School, 1300 State Street Springfield MA
Contact Information	<p>Peter Blain, Director Baystate Springfield Educational Partnership, 280 Chestnut Street, Springfield MA, 413-794-1671</p> <p>peter.blain@bhs.org</p>
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2007	Approved Program Budget for 2008
Community Benefits Programs	<u>Direct Expenses</u> \$3,303,396 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$86,500 <u>Other Leveraged Resources</u> \$1,443,735	\$3,303,396 <small>* Excluding expenditures that cannot be projected at the time of the report.</small>
Community Service Programs	<u>Direct Expenses</u> \$4,745,513 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$2,906,721	
Net Charity Care	\$8,883,407	
Corporate Sponsorships	\$739,842	
	Total Expenditures \$22,109,114	
Total Patient Care-Related Expenses for FY2007		\$638,087,631
Comments: None		