

ConnectiCare of Massachusetts - FY2003

Summary Narratives

Community Benefits Mission Statement

Through CMI's Community Benefit Grant Program, ConnectiCare endeavours to improve the health status of the residents in the Massachusetts communities which it serves by funding the efforts of non-profit community based organizations whose mission is to address the health needs of the underserved.

Program Organization and Management

ConnectiCare of Massachusetts, Inc. Board of Directors are responsible for overseeing the development and implementation of the CMI Community Benefits Program mission and strategy, allocation of resources and funding, and its evaluation. CMI, as authorized by its Board, acts upon the recommendations of the ConnectiCare Community Affairs Committee, which is comprised of representatives from a cross section of operational areas. Committee members are employees who have frequent interaction with local nonprofit health-related agencies and organizations.

Key Collaborations and Partnerships

ConnectiCare's Community Benefit Committee solicited input from the Springfield Chamber of Commerce to identify Massachusetts non-profit organizations as eligible candidates for its grants.

Community Health Needs Assessment

Although CMI has not conducted a Community Health Needs Assessment in Massachusetts, the Community Affairs Committee did solicit input from the Springfield Chamber of Commerce to identify Massachusetts non-profit organizations as eligible candidates for grants.

Community Benefits Plan

The Community Affairs Committee has established guidelines for its activities and grantmaking and makes them public on our website, www.connecticare.com and by request. CMI endeavors to support, through its community benefit grants, non-profit grassroots organizations that address the health needs of the population including the medically underserved and those at risk. We also award grants based upon the synergy of the organization's mission with CMI's.

Key Accomplishments of Reporting Year

CMI awarded a \$5,000 grant to the Visiting Nurse Assn. & Hospice of Western New England, Inc. on July 2, 2003. The grant was awarded to support the VNA's Alzheimer's Program which provides in home nursing services for Alzheimer's patients and their family members through medical evaluations, consultations, support groups, and referrals to community resources.

Plans for Next Reporting Year

The Community Affairs Committee is currently soliciting applications for 2004 grant funding and will award a \$5,000 grant on or about July 2, 2004.

Select Community Benefits Programs

Visiting Nurse Association & Hospice of Western New England, Inc.

Brief Description or Objective

\$5,000 grant to support the VNA's Alzheimer's Program which provides services to Alzheimer's patients and their families in Hampden and Hampshire Counties.

Program Type

Direct Services

Target Population	<ul style="list-style-type: none"> • Regions Served:County-Franklin, County-Hampden, County-Hampshire • Health Indicator:Mental Health • Sex:All • Age Group:Adult-Elder • Ethnic Group:All • Language:All
Partners	<ul style="list-style-type: none"> • Fidele Malloy Dir. of Development VNA & Hospice of W. N.E. 413-827-4526(www.baystatehealth.com)
Contact Information	<p>Deborah Hoyt Dir. of Public Relations ConnectiCare 860-674-7003</p> <p>debhoyt2@connecticare.com</p>
Detailed Description	Download/View Attachment (459.934 KB)

Program Type	Estimated Total Expenditures for FY2003	Approved Program Budget for 2004
Community Benefits Programs	<u>Direct Expenses</u> \$5,000 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	\$5,000 * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<u>Direct Expenses</u> \$0 <u>Associated Expenses</u> \$0 <u>Determination of Need Expenditures</u> \$0 <u>Employee Volunteerism</u> \$0 <u>Other Leveraged Resources</u> \$0	
Uncompensated Care Pool Contribution	\$130,931	
Corporate Sponsorships	\$2,575	
	Total Expenditures \$138,506	
Massachusetts Plan Members		17,000
Comments: None		