

HOUSE No. 4541

By Mr. Hodgkins of Lee, petition of Christopher J. Hodgkins and Barbara E. Gray that the Outdoor Advertising Board be directed to establish a moratorium on the placement of billboards in the Commonwealth. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety.

AN ACT ESTABLISHING A MORATORIUM ON THE PLACEMENT OF BILLBOARDS IN THE COMMONWEALTH.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 The outdoor advertising board is hereby directed to establish
2 a moratorium on the placement of billboards in the Common-
3 wealth, during which no person, firm, association or corporation
4 shall erect a billboard. The moratorium shall be effective upon
5 the date of the passage of this act and shall be implemented to
6 allow the board to study and review the effectiveness of the rules
7 and regulations governing the outdoor advertising industry in the
8 Commonwealth and the board's ability to regulate the industry
9 within the context of the Federal Highway Beautification Act, as
10 amended, in order to maintain the public welfare, protect the
11 environment, and preserve and improve the appearance of the
12 Commonwealth as a place to live and work.

