

HOUSE No. 446

By Mr. Ruane of Salem, petition of J. Michael Ruane that retailers be prohibited from increasing the price of items offered as a “two for the price of one” sale. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety-Seven.

AN ACT FURTHER REGULATING TWO-FOR-ONE SALES OF RETAIL MERCHANDISE.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Chapter 93 of the General Laws is hereby amended by inserting
- 2 after section 14S the following section:—
- 3 Section 14T. No retail establishment shall increase the regular
- 4 price of any item or goods offered for sale when the same items
- 5 are offered as a “two for the price of one” sale.

