

HOUSE No. 1968

By Mr. Brownell of Quincy, petition of Thomas F. Brownell and Michael W. Morrissey relative to establishing shelf life pricing for retail food stores. Commerce and Labor.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Eighty-Five.

AN ACT ESTABLISHING SHELF LIFE PRICING.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 94 of the General Laws is hereby amended by adding
2 section 320:—

3 *Section 320. Shelf life pricing; definition; penalty.* The price at
4 which any food, as defined in section 1 of Chapter 94, is offered or
5 displayed for sale or sold at retail shall not be increased during the
6 shelf life of such food. For the purposes of this section "shelf life"
7 means the time period beginning with the first day such food is
8 offered or displayed. Any person who offers or displays for sale at
9 retail such food with an increased price, or who sells any such food
10 at an increased price during its shelf life, shall be fined not more than
11 five hundred dollars for each offense. Each increase on each food
12 item during its shelf life shall constitute a separate offense.

13 The director of standards and local sealers of weights and meas-
14 ures and local inspectors and deputy inspectors of weights and
15 measures in cities and towns shall enforce this section.

16 A violation of this section shall constitute a violation of chapter
17 ninety-three A.

HOUSE

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The Government of ...

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