

Lawrence General Hospital - FY2016

Community Benefits Mission Statement

Lawrence General Hospital is a private, non-profit community hospital providing the Merrimack Valley and southern New Hampshire regions with high quality, high value medical care for the whole family.

Lawrence General's vision is to become a stellar regional health system known for the highest quality, highest value, service, efficiency, and compassionate care. The hospital's philosophy of care focuses around these four core values: Quality, Integrity, Compassion and Service.

As the largest private employer in Lawrence, LGH provides 189 beds and is staffed by 1,977 employees and nearly 600 physicians representing more than 40 specialties. The hospital's clinical strengths include a 24-hour emergency department and level III trauma center; pediatric center; women's health services & imaging center; cardiovascular center; surgical center, including accredited bariatrics program, and orthopedics and spine, community cancer program; and an advanced life support EMS program.

Lawrence General Hospital (LGH) is clinically affiliated with both Beth Israel Deaconess Medical Center and Floating Hospital for Children at Tufts Medical Center. These affiliations ensure that Lawrence General's patients have access to specialty services and clinics locally, decreasing the need to travel to Boston for high quality care.

In a city with so much need, LGH is steadfast in its commitment to provide care to everyone who enters its doors in spite of a growing uninsured population and declining reimbursements.

The hospital's Community Benefits Program is defined by the activities that enhance the quality of life and well-being of residents of our service area. It encompasses charity care for all in need, treatment of illness regardless of race, ethnicity, national origin, gender, religion, age, marital status, sexual orientation, gender identity, socioeconomic status, veteran status, disability, and other characteristics that make our patients unique, as well as support for wellness, community health and community building activities.

LGH's success is linked to its ability to combine its long history in identifying and addressing community needs with its willingness to collaborate, and its expertise in completing large, complex initiatives in partnership with other high-quality medical providers.

Target Populations

Name of Target Population

Our primary target populations are core urban Lawrence and Merrimack Valley residents; under-insured/uninsured residents; women & men lacking the support, financial and network services to acquire health services and education – to include preventative primary, prenatal, pediatric or emergency care, health education, screenings, etc. In addition, we target residents with high behavioral risk factors including for heart disease, stroke, cancer, diabetes, obesity, and smoking.

Residents at risk for trauma, violence, sexual assault.

Residents/at-risk populations in Andover, North Andover, Methuen, Haverhill, Lawrence, and Southern New Hampshire.

Basis for Selection

Community Health Needs Assessment, demographic data from the US Census; Massachusetts Community Health Information Profile (MassCHIP); market data from the Massachusetts Health Data Consortium; quality benchmarking and trend data from state and national sources; Press Ganey patient satisfaction surveys; the Patient Family Advisory Council at Lawrence General Hospital (PFAC), which was established in 2010, and Survey Monkey community surveys by LGH. Special studies such as DPH research on Racial and Ethnic Health Disparities or Department of Public Health Birth Data are incorporated also in planning.

Community Health Needs Assessment, demographic data from the US Census; Massachusetts Community Health Information Profile (MassCHIP); market data from the Massachusetts Health Data Consortium; quality benchmarking and trend data from state and national sources; Press Ganey patient satisfaction surveys; the Patient Family Advisory Council at Lawrence General Hospital (PFAC), which was established in 2010, and Survey Monkey community surveys by LGH. Special studies such as DPH research on Racial and Ethnic Health Disparities or Department of Public Health Birth Data are incorporated also in planning.

Community Health Needs Assessment, demographic data from the US Census; Massachusetts Community Health Information Profile (MassCHIP); market data from the Massachusetts Health Data Consortium; quality benchmarking and trend data from state and national sources; Press Ganey patient satisfaction surveys; the Patient Family Advisory Council at Lawrence General Hospital (PFAC), which was established in 2010, and Survey Monkey community surveys by LGH. Special studies such as DPH research on Racial and Ethnic Health Disparities or Department of Public Health Birth Data are incorporated also in planning.

Publication of Target Populations

Marketing Collateral, Website, Other- Community Health Needs Assessment, 2016

Hospital/HMO Web Page Publicizing Target Pop.

www.lawrencegeneral.org

Key Accomplishments of Reporting Year

Lawrence General Hospital currently implements and supports numerous community outreach programs and services to address the health needs of Merrimack Valley residents, and particularly individuals who are medically underserved. From support groups to cancer screenings to health education materials, Lawrence General Hospital partners with community organizations and agencies to focus on primary and secondary prevention in the community. The following discusses how Lawrence General Hospital, in collaboration with community partners, has and will continue to address key community health needs.

Employee Wellness--The Lawrence General workplace wellness committee sponsors programs and activities that encourage and support employees and their families to make healthy lifestyle changes. In 2016, the wellness committee was in close touch with employees to assess, test, and offer programming to meet their health improvement goals. The goal is to help our employees stay

healthy, improve their overall understanding of their health and provide educational materials based on assessed health needs.

Obesity & Chronic Disease--Obesity is a significant risk factor for many secondary conditions, many with life-shortening consequences. The hospital supported numerous activities to address obesity, heart disease, and diabetes prevention or management.

Current activities that will continue in the upcoming year include:

- Continued referring nearly 100% of all diabetic hospitalized patients of the Greater Lawrence Family Health Center for diabetic self-management education, risk stratifying those patients, dramatically improving the rate of education.
- Hosting the Heart Depot, a program that engages clinicians from across the hospital to provide information and education to the community on healthy eating habits as well as cardiac health and cancer awareness. These services also include free screenings for cholesterol and diabetes, as part of the hospital's Know Your Numbers campaign.
- Collaborations with YMCA and Other Community Based Organizations to improve health and wellness directly at the community level. For example, to improve physical activity, LGH supports and sponsors all of the YMCA's Youth Basketball activities for children throughout Merrimack Valley region.
- Diabetes self-management education to the community through LGH's Diabetes Education Center which is certified by the American Diabetes Association, meeting national standards for education. The program includes a registered nurse and registered dietitian who hold a certification in Diabetes Education and a dietitian who has additional training in obesity and holds a pediatric/adult weight management certificate.
- Participation by clinicians from Lawrence General Hospital's Diabetes Education Center in a number of community events where they provide free screenings to attendees and education on healthy eating, portion control, and physical activity.
- Free monthly support groups for people with diabetes and their family members to allow an opportunity for sharing experiences and learning from one another.
- Development of diabetes educational materials specifically to improve diabetes education for hospitalization follow-up for inpatients that transition home and will be seeking care from their primary health care provider.
- Development for additional chronic disease education for hospitalized patients living with Congestive Heart Failure and referrals to local telehealth program through the local non-profit VNA to help manage symptoms and prevent readmissions.
- Continuing sponsorship of and support for the Spicket River Greenway, a stunning walking and bike path located in the City of Lawrence, and which winds through the LGH campus.
- Partners with the independent physician association (IPO) and the physicians of Pentucket Medical Associates to provide their primary care physicians with information on LGH's Diabetes Education Center and how to access the services for their patients.
- Services via LGH's Weight Management and Bariatric Center, a comprehensive weight loss program that offers patients solutions, education, and support to help reduce health risks and achieve weight loss success via a comprehensive staff of trained doctors, nurses, dietitians, social workers, and clinical exercise physiologists.

- Mandatory weight sensitivity trainings for all LGH employees.
- Diversity training targeting emerging populations such as Deaf and Hard of Hearing Community and Lesbian, Gay, Bisexual and Transgender Community
- The LGH-partnered Diabetes Today Coalition will conduct two large community events—Fiesta de Salud and Por tu Familia—targeting the Latino community with diabetes education, screenings, and information about LGH outpatient educational and support group activities.
- My Health TODAY, LGH’s healthy lifestyles newsletter for the broader community (121,000 households), which includes information on injury prevention, weight management, access to tools, resources and support groups, healthy eating tips, pain management, among other topics.
- The Diabetes Today Coalition will conduct diabetes screenings on National Diabetes Alert Day to improve education, awareness, and proper treatment for the condition.
- Sponsorship of the expanded Farmers’ Markets in the City of Lawrence, held every Wednesday and every Saturday from July through October. The markets feature a wide variety of local produce and crafts. Today, the market provides a lively gathering place for the whole community with free attractions such as live entertainment, family activities and cultural and educational exhibits, as well as access to locally produced fresh foods for families.
- Lawrence General Hospital works closely with the Mayor’s Health Task Force, sponsored by the Lawrence Mayor’s Office, on a variety of community public health initiatives. Among the priorities outlined in the resolution are improving recreational areas of the city to promote physical activity; increasing access to affordable, healthy foods; domestic & sexual violence, cancer awareness, mental health education and awareness and many more.
- Cancer--LGH community outreach activities that address cancer needs focus on education, screening, and prevention. Example activities include, but not limited to:
 - Community Cancer Program (American College of Surgeons Commission on Cancer) which is dedicated to providing patients with the highest quality of cancer care through a disciplined, dedicated, totality of care approach.
 - Collaborations with YWCA and Other Community Based Organizations to improve health and wellness at the community level.
 - Distribution of information on cancer prevention, weight management, tobacco cessation, access to tools, resources and support groups, healthy eating tips, and nutrition facts among other topics.
 - Cancer screenings including free Breast Health, Prostate and Oral, Head and Neck screenings are held at LGH in conjunction with local physicians and advertised through both Spanish and English media outlets.
 - Skin Cancer Prevention Fair, a fair for employees, patients, and community members, hosted by the LGH Cancer Registrar and in recognition of May’s Skin Cancer Prevention month. This fair provides an opportunity for education and resources on the prevention habits that empower people to take an active role in maintaining skin health.
 - Availability to all patients of breast tomosynthesis (also called 3D mammography), a new type of mammogram that produces a three dimensional image of the breast and improves cancer screening and earlier detection
 - Mental Health & Substance Abuse

Substance use and mental health are considered ongoing priority concerns by the hospital and local community, as confirmed by the 2016 Community Health Needs Assessment. It is a health problem which the current services do not necessarily adequately address. Since substance abuse and mental health are often intertwined and both of these issues fall under the larger rubric of behavioral health, they are tandem discussions with regard to initiatives and outcomes.

It is well documented that substance abuse and mental health are among the top five issues that are currently affecting a community's/patients' health. Our 2016 CHNA data demonstrated that Lawrence specifically continues to have a high rate of mental disorder-related Emergency Department visits and is above the statewide rate. The limited number of substance abuse providers and complexity of addiction were identified as reasons for contributing to this problem.

Lawrence General Hospital employs care managers who focus on the substance abuse and mental health needs of LGH patients and the larger community. LGH is working with other community providers to address the social determinants of health that continue to plague our city, providing innovative collaborative ways to prevent hospitalizations and to help underserved patients with dual diagnoses attain more stability in the community.

LGH is currently conducting enhanced assessments with a large number of inpatients identified as having behavioral health or substance abuse issues. For many of these patients post-discharge follow-up calls are made in order to provide an opportunity to engage the patient and determine if there are barriers to their accessing services, as well as to check-in with the patients on their overall health.

Access to Health Care

LGH is aiming to reduce barriers to health care access in multiple ways, including collaborating with other institutions and organization in the community to align services, instituting better technology infrastructure to streamline and coordinate care, and provide more specialty services for patients so they can access these services locally rather than traveling to Boston.

Plans for Next Reporting Year

One of Lawrence General's priorities for the upcoming year will continue the work of our population health team engaged in a two year Chart Grant, which strives to reduce unnecessary utilization of hospital services such as avoidable hospital admissions by engaging in targeted health interventions and Transitional Care Program that leverages community partners, technology and communication across the continuum. The program is aimed at patients with medically and/or socially complex needs, with a goal of reducing unnecessary readmissions by 20% from baseline in a two year period.

This important work will inform our prioritized efforts to develop a Medicaid ACO product with community partners to better serve this population of patients with an improved, innovative care

management model.

We must find ways to enhance behavioral health services, leveraging a cross-continuum management model for high-risk patients. The program addresses identified gaps in care and provides additional services locally, focusing efforts on system-wide fragmentation through improved communication and intensive care management. This model is designed to reach the population of identified high-risk patients to ensure continuous transitions of care within the first 90 days after a hospital encounter. The program assures high quality care, patient safety, and maximized appropriate utilization for patients transitioning from hospital to community.

The program team collaborates with inpatient, as well as community-based provider organizations to ensure a continuous system delivering recommended care, maintaining patient safety, and reducing utilization of non-beneficial care (care that increases costs without a concomitant increase in value). This team will facilitate and coordinate discharge plans, provide vigilant follow-up (including medication management, transportation to subsequent medical appointments,) and coordinate the delivery and access of community resources in the 90 days post-discharge, reconnecting patients with their primary care provider.

Focus factors include:

social determinants of health, medical co-morbidities and chronic health conditions, mental illness, substance abuse, and high rates of hospital admissions. Under this model, more patients seen within the LGH system are provided individualized evidence-based, best practice plans for effective care transitions.

In addition, LGH will continue its work on the following initiatives that focus on improving access to care and addressing the various community needs:

- Continued participation on the Mayor's Health Task Force,
- ED Care Manager program to help patients navigate the health care system, to reduce ED-driven readmissions,
- Partnership with Greater Lawrence Family Health Center (GLFHC) to reduce unnecessary Emergency Department visits.
- Collaboration with Floating Hospital for Children at Tufts Medical Center and Beth Israel Deaconess Medical Center to offer enhanced clinical programs in the greater Merrimack Valley, so that patients have access to an expanded roster of specialty services and greatly reduced barriers to care.
- Ongoing community collaboration to improve coordination of care and to improve access. LGH has a Physician-Hospital Organization with more than 400 physician members and 7 post acute provider members. The organization has enhanced PHO level data infrastructure to streamline communication and track quality performance. This virtual network will work towards creation of true seamless transitions of care with all of the shared hospitalized and community patients.
- Partnership with Greater Lawrence Family Medicine Residency Program & Health Center, which expands the network of high quality, comprehensive health care services in the Merrimack Valley by training health care professionals to respond to the needs of a culturally diverse population.

- Financial Assistance Programs which help those most in need cover medical costs. LGH provides medical care for all people regardless of a person's ability to pay, and our patient financial counselors help our patients apply for coverage via the financial assistance programs.
- Increasing local access to specialty care providers: In order to save our patients extensive travel for specialty care, LGH is partnering with facilities to improve specialty care access throughout the Merrimack Valley. Examples include:
 - Andover Medical Center: providing the community access to unparalleled medical services such as adult and pediatric primary care, urgent care, mammograms, and OB/GYN care in one convenient location for residents of the Andover, North Andover and Tewksbury areas. LGH has plans to collaborate on a similar center in Methuen, MA.
 - Expanded Primary Care Practice in Lawrence and Andover and North Andover (embedded at the Andover/North Andover YMCA) through Community Medical Associates (CMA): Investing in the growth of primary care services with a range of providers including physicians and nurse practitioners, in two locations.
 - Pediatric Specialty Center: In partnership with Floating Hospital for Children, LGH will continue to support a site for Boston specialists to provide services in Lawrence for families in the Merrimack Valley region.
 - Weight Management & Bariatric Center: a comprehensive and accredited weight loss program that offers patients solutions, education, and support to help reduce health risks of obesity and achieve weight loss success.
 - Rehabilitation Services: Due to the growing success of LGH's outpatient rehabilitation services, LGH's has opened a second Rehabilitation Services office at the Andover/North Andover YMCA to bring highly-trained and experienced clinical staff who specialize in physical therapy, occupational/hand therapy, into a highly accessible location.
 - Health Information Exchange (HIE) initiative to improve coordination of services across sites. LGH continues to work with other providers to finalize plans for an HIE collaborative in the Merrimack Valley consisting of Home Health VNA, Greater Lawrence Family Health Center, Pentucket Medical Associates, and Lawrence General Hospital. The Merrimack Valley HIE Collaborative will be a multi-year effort with the aim of changing the landscape of how organizations, providers, and patients communicate and interact.
 - Continuation of interpreter and transportation services for vulnerable populations. LGH will continue to provide interpreter services in numerous languages for non-English speaking patients as well as taxi vouchers through the Emergency Department for those without any transportation home.

Lawrence General Hospital has remained focused throughout its history on serving the Merrimack Valley region as a private, not-for-profit acute care hospital. Every member of the clinical team works to assure the highest quality and level of care the Hospital, and supports community education to improve the health of the community. The findings gathered from our community health needs assessment both affirm our successful work to benefit the community and provide a reference point for future expansion of our efforts to address evolving needs.

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

Not Specified

Community Benefits Team Meetings

Not Specified

Community Partners

Greater Lawrence Family Health Center, Pentucket Medical Associates, Elder Services, selected post acute and home health providers, PHO members, YMCA, Mayor's Health Task Force, many others.

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

Community Health Needs Assessment completed and filed September 2016. Posted on our website at: http://lawrencegeneral.org/uploads/LGH_GLFHC%20CHNA_2016.pdf

Consultants/Other Organizations

Health Resources in Action. This year we partnered with the Greater Lawrence Family Health Center in conducting the assessment, from leadership and steering committee, through research process and results presentation.

Data Sources

Community Focus Groups, Hospital, Consumer Group, Interviews, MassCHIP, Public Health Personnel, Surveys, CHNA

Select Community Benefits Programs

Car Seat Checks

Brief Description or Objective Help prevent accident related injuries by educating parents and families on safe driving practices, including seat-belt usage and proper installation of child car seats. Parents and/or Family member were able to identify: 1. Unsafe traveling practices 2. Demonstrate proper installation of their child's car seat. 3. Adults involved stated they will wear a seatbelt knowing children learn by example.

Program Type Community Education, Prevention

Target Population

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen
- **Health Indicator:** Injury and Violence, Other: Parenting Skills, Other: Public Safety, Other: Safety - Auto/Passenger
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All

- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Beth Pahigian, Trauma Nurse Coordinator, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Childhood Trauma prevention program

Brief Description or Objective Educate children and families about trauma preventions, bike-riding safety, and sport safety including proper helmet fitting and wearing when playing certain sports.

Program Type Community Education,Prevention

Target Population

- **Regions Served:** Lawrence
- **Health Indicator:** Injury and Violence, Other: Parenting Skills, Other: Public Safety, Other: Safety, Other: Safety - Sports
- **Sex:** All
- **Age Group:** All, All Adults, All Children
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Deb Perry, Trauma Nurse Coordinator, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Annual Bike Rodeo, Kiwanis Club of Greater Lawrence

Brief Description or Objective Educate families and children about bike and helmet usage safety.

Program Type Community Education,Community Health Needs Assessment,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Lawrence, Methuen, North Andover
- **Health Indicator:** Injury and Violence, Other: Parenting Skills, Other: Public Safety, Other: Safety
- **Sex:** All
- **Age Group:** Adult-Young, All, All Children, Child-Preschool, Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Kiwanis Club of Greater Lawrence www.lawrencekiwanisclub.com/

Contact Information Deb Perry, Trauma Nurse Coordinator, Lawrence General Hospital 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Andover Days Community Event

Brief Description or Objective Sponsorship of town wide annual celebration, with health and wellness materials, focused largely on breast health and injury prevention in 2015.

Program Type Community Education,Prevention

- Target Population**
- **Regions Served:** Andover, North Andover
 - **Health Indicator:** Injury and Violence, Other: Parenting Skills, Other: Public Safety, Other: Safety
 - **Sex:** All
 - **Age Group:** Adult, Adult-Young, All Children, Child-Preteen, Child-Primary School, Child-Teen, Child-Toddler
 - **Ethnic Group:** All
 - **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Jill McDonald Halsey, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Diabetes Coalition

Brief Description or Objective Planning community events for the education and prevention of diabetes.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved,Prevention

- Target Population**
- **Regions Served:** Lawrence
 - **Health Indicator:** Other: Diabetes, Other: Stroke, Other: Vision , Overweight and Obesity, Physical Activity
 - **Sex:** All
 - **Age Group:** Adult, Adult-Elder, Adult-Young, All, All Children, Child-Preteen, Child-Primary School, Child-Teen
 - **Ethnic Group:** All
 - **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description	Partner Web Address
Lawrence Council on Aging	www.cityoflawrence.com/council-on-aging.aspx
Mayor's Health Task Force	www.lawrencemhtf.org/
Greater Lawrence Family Health Center	www.glfhc.org
Home Health VNA	www.homehealthvna.org/
Northern Essex Community College	www.necc.mass.edu
Ground Works Lawrence	www.groundworklawrence.org/

Contact Information Sharon Blackwell, MSN, RN-BC Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Diabetes Support Group

Brief Description or Objective Provide information and support for patients and families dealing with diabetes.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved,Support Group

Target Population

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen, North Andover
- **Health Indicator:** Other: Diabetes, Other: Nutrition, Other: Stroke, Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult, Adult-Elder, Adult-Young, All, All Children, Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:** All, Hispanic/Latino
- **Language:** English , Spanish

Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Sharon Blackwell, MSN, RN-BC, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Ground Work Lawrence Health Fair

Brief Description or Objective Provided diabetes information and risk testing.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Lawrence
- **Health Indicator:** Other: Diabetes, Other: Nutrition, Other: Stroke, Other: Vision , Overweight and Obesity, Physical Activity
- **Sex:** All
- **Age Group:** Adult, Adult-Elder, Adult-Young, All Adults, All Children, Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:** All, Hispanic/Latino

- **Language:** All , Spanish

Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Groundwork Lawrence	http://www.groundworklawrence.org/

Contact Information	Sharon Blackwell MSN, RN-BC, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org
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Detailed Description	Not Specified
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Diabetes Alert Screenings

Brief Description or Objective	Screen participants for diabetes.
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Program Type	Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Health Screening,Outreach to Underserved,Prevention
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Target Population	<ul style="list-style-type: none"> • Regions Served: Lawrence • Health Indicator: Other: Diabetes • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young, Child-Preteen, Child-Primary School, Child-Teen • Ethnic Group: All • Language: All
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Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Lawrence Council on Aging	www.cityoflawrence.com/council-on-aging.aspx

Contact Information	Sharon Blackwell, MSN, RN-BC, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org
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Detailed Description	Not Specified
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Fiesta de Salud Community Health Fair

Brief Description or Objective	Educate families about diabetes risk and provide information on diabetes management.
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Program Type	Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved,Prevention
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Target Population	<ul style="list-style-type: none"> • Regions Served: Lawrence • Health Indicator: Other: Diabetes, Other: Nutrition, Other: Vision , Overweight and Obesity, Physical Activity • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young, All Adults, Child-Preteen, Child-Primary School, Child-Teen • Ethnic Group: All, Hispanic/Latino • Language: All , English , Spanish
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Goals**Statewide Priority:** Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Mayor's Health Task Force	http://lawrencemhtf.org/

Contact Information	Sharon Blackwell, MSN, RN-BC Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org
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Detailed Description	Not Specified
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Conferencia Por Tu Familia (Latino ADA Health Fair)

Brief Description or Objective	Attend La Conferencia Por Tu Familia (Latino ADA Health Fair) to provide information on diabetes risk and diabetes management.
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Program Type	Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved,Prevention
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Target Population	<ul style="list-style-type: none"> • Regions Served: Lawrence • Health Indicator: Other: Diabetes, Other: Nutrition, Other: Vision , Overweight and Obesity, Physical Activity • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young, Child-Preteen, Child-Primary School, Child-Teen • Ethnic Group: All, Hispanic/Latino • Language: All , English , Spanish
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Goals**Statewide Priority:** Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Mayor's Health Task Force	http://lawrencemhtf.org/

Contact Information	Sharon Blackwell, MSN, RN-BC Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org
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Detailed Description	Not Specified
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YMCA Community Partnership

Brief Description or Objective	LGH partners with the Merrimack Valley YMCA which has 3 branches, to collaborate in health, education and physical activity initiatives for the youth in the community.
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Program Type	Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved
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Target Population	<ul style="list-style-type: none"> • Regions Served: Lawrence, Other-Merrimack Valley • Health Indicator: Other: Diabetes, Other: Nutrition, Other: Vision , Overweight and Obesity, Physical Activity • Sex: All • Age Group: Adult, Adult-Elder, Adult-Young, All Adults, Child-Preteen, Child-Primary School, Child-Teen • Ethnic Group: All • Language: All
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Goals**Statewide Priority:** Not Specified**Goal Description** **Goal Status**

Not Specified

Partners**Partner Name, Description** **Partner Web Address**Merrimack Valley YMCA <http://mvymca.org/>**Contact Information** Jill McDonald Halsey, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org**Detailed Description** Not Specified**ARC Blood Drives****Brief Description or Objective** Host and coordinate 6 employee blood drives for the American Red Cross.**Program Type** Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Outreach to Underserved**Target Population**

- **Regions Served:** Not Specified
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All Adults
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Not Specified**Goal Description** **Goal Status**

Not Specified

Partners**Partner Name, Description** **Partner Web Address**American Red Cross <http://www.redcross.org/>**Contact Information** Ali Scarry, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org**Detailed Description** Not Specified**Heart Depot****Brief Description or Objective** A community health fair which offered free cholesterol, blood sugar and blood pressure screenings, diabetes screenings, free information on heart health, nutrition, stroke, smoking cessation, stress reduction and more for the community & employees.**Program Type** Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Health Screening,Outreach to Underserved,Prevention**Target Population**

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen, North Andover
- **Health Indicator:** Access to Health Care, Mental Health, Other: Cancer, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Smoking/Tobacco, Other: Stress Management, Other: Stroke, Other: Uninsured/Underinsured, Overweight and Obesity, Physical Activity, Tobacco Use
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All, Hispanic/Latino
- **Language:** All , Spanish

Goals**Statewide Priority:** Not Specified**Goal Description** **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Kristen Deveau, Lawrence General Hospital, 978-946-8159, info@lawrencegeneral.org

Detailed Description Not Specified

Parenting Support Program

Brief Description or Objective Mama to Mama new mother support group meets monthly, led by a certified lactation specialist, helping new moms feel supported and empowered and providing a place for them to network and support one another

Program Type Community Education,Direct Services,Outreach to Underserved,Prevention,Support Group

Target Population

- **Regions Served:** Andover, Boxford, Dracut, Haverhill, Lawrence, Methuen, North Andover
- **Health Indicator:** Mental Health, Other: Child Care, Other: Family Planning, Other: Parenting Skills, Other: Pregnancy, Other: Safety - Home, Other: Stress Management
- **Sex:** Female
- **Age Group:** Adult, Adult-Young, Child-Infant, Child-Teen
- **Ethnic Group:** All
- **Language:** All , Spanish

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description **Partner Web Address**

Not Specified

Contact Information Jenny Tardie, Department Head, Maternity and Labor and Delivery, info@lawrencegeneral.org

Detailed Description Not Specified

High School Intern Program, College Intern Program, Shadow a Professional Program, Summer Junior Volunteer Program

Brief Description or Objective Student shadowing programs provide high school, GED students and college students first-hand experience in health care industry and promotes the benefits of continuing education and career opportunities in health care, building future workforce and the health care resources available to future generations.

Program Type Community Benefits Planning Process,Community Education,Health Professional/Staff Training,Mentorship/Career Training/Internship,School/Health Center Partnership

Target Population

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen, North Andover, Tyngsborough
- **Health Indicator:** Other: Education/Learning Issues
- **Sex:** All
- **Age Group:** Adult-Young, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Reducing Health Disparity, Supporting Healthcare Reform

Goal Description **Goal Status**

Not Specified

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Brenda Leblanc, Volunteer Services Coordinator, Lawrence General Hospital, 978-683-4000 ,
info@lawrencegeneral.org**Detailed Description** Not Specified**Patient Family Advisory Council (PFAC)****Brief Description or Objective** Bi-Monthly meetings of Lawrence General's 25 member PFAC held to discuss LGH's efforts on
improving patient care and delivery.**Program Type** Community Benefits Planning Process,Community Education,Community Health Needs
Assessment**Target Population**

- **Regions Served:** Other-Merrimack Valley
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Not Specified**Goal Description Goal Status**

Not Specified

Partners**Partner Name, Description Partner Web Address**

Not Specified

Contact Information Terry Sievers, RN VP of Quality and Patient Safety, info@lawrencegeneral.org**Detailed Description** [Download/View Attachment](#)(31.23 KB)
File Name: PFAC ByLaws.doc**Educational Collaborative for Students with Disabilities****Brief Description or Objective** Educational Collaborative Program that provides students and kids with disabilities or special
needs with shadowing and internship opportunities at LGH.**Program Type** Community Benefits Planning Process,Community Education,Community Health Needs
Assessment,Mentorship/Career Training/Internship,School/Health Center Partnership**Target Population**

- **Regions Served:** County-Essex, Haverhill, Lawrence, Methuen, North Andover, Other-
Merrimack Valley, Tewksbury
- **Health Indicator:** Mental Health
- **Sex:** All
- **Age Group:** Adult-Young, Child-Teen
- **Ethnic Group:** All
- **Language:** All

Goals**Statewide Priority:** Not Specified**Goal Description Goal Status**

Not Specified

Partners**Partner Name, Description Partner Web Address**

Greater Lawrence Educational www.glec.org

Collaborative

Contact Information Brenda Leblanc, Volunteer Services Coordinator, Lawrence General Hospital, 978-683-4000 , info@lawrencegeneral.org

Detailed Description Not Specified

Interpreter Services Program

Brief Description or Objective Enhance cultural competency by facilitating effective communication in health care across linguistic and cultural differences to reduce health disparities in the health care system. To provide accurate and culturally sensitive medical interpretation and translation services for patients and their families who do not speak English, have Limited English Proficiency (LEP), or are hearing impaired at no cost.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Direct Services,Outreach to Underserved

Target Population

- **Regions Served:** Other-Merrimack Valley
- **Health Indicator:** Access to Health Care, Other: Cultural Competency
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Alejandro Cimadora, Manager, Office of Interpreter Services, Lawrence General Hospital, One General Street, Lawrence, MA, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Skin Cancer Screening

Brief Description or Objective Educate all hospital employees and visitors by providing educational materials and free use of skin analyzer by the ACS, creates awareness and use prevention measures.Approx 80 people served

Program Type Community Education,Health Screening,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen
- **Health Indicator:** Access to Health Care, Other: Cancer - Skin
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Mayor's Health Task Force,	http://lawrencemhtf.org

Lawrence, MA

Contact Information Abby Tracy, CTR, Cancer Registry Coordinator Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Student Training/Internships

Brief Description or Objective Provide training and internship opportunities for college and/or technical school students in various medical fields within the hospital.

Program Type Community Benefits Planning Process,Community Education,Community Health Needs Assessment,Health Professional/Staff Training,Mentorship/Career Training/Internship,School/Health Center Partnership

Target Population

- **Regions Served:** All Massachusetts
- **Health Indicator:** All
- **Sex:** All
- **Age Group:** Adult, Adult-Young
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Not Specified

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Ali Scarry, Lawrence General Hospital, 978-683-4000, info@lawrencegeneral.org

Detailed Description Not Specified

Oral, Head and Neck Health Screening

Brief Description or Objective Free screenings are provided to target patients in the community who might not otherwise have access to the screening. Educational materials provided on Facts and Self-Exam guide.14 served

Program Type Community Education,Direct Services,Health Screening,Outreach to Underserved

Target Population

- **Regions Served:** Andover, Haverhill, Lawrence, Methuen
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Head & Neck Cancer Alliance	www.headandneck.org

Contact Information Thora Conrad, Cancer Registry Coordinator Lawrence General Hospital, 978-683-4000, thora.conrad@lawrencegeneral.org

Detailed Description Not Specified

Prostate Screening program

Brief Description or Objective Outreach program to elder men who had not been screened for prostate cancer, education regarding risk and examination by local physician.

Program Type Community Benefits Planning Process,Community Education,Direct Services,Health Screening,Outreach to Underserved

Target Population

- **Regions Served:** Andover, Lawrence, Methuen, North Andover
- **Health Indicator:** Access to Health Care, Other: Cancer, Other: Cancer - Prostate, Other: Elder Care
- **Sex:** Male
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** All , Spanish

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity, Supporting Healthcare Reform

Goal Description Not Specified
Goal Status

Partners

Partner Name, Description Not Specified
Partner Web Address

Contact Information Thora Healy, Cancer Registrar, info@lawrencegeneral.org

Detailed Description Not Specified

Emergency Medical Service/Ambulance staffing

Brief Description or Objective Donated EMS personnel and ambulance presence at multiple public events including bikd safety program, health fairs, road races, and others promoting community building, wellness, health and safety initiatives.

Program Type Community Benefits Planning Process,Direct Services

Target Population

- **Regions Served:** Andover, Lawrence, Methuen, North Andover
- **Health Indicator:** Access to Health Care, Injury and Violence, Other: Domestic Violence, Other: First Aid/ACLS/CPR, Other: Public Safety, Other: Safety - Sports
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Supporting Healthcare Reform

Goal Description Not Specified
Goal Status

Partners

Partner Name, Description Not Specified
Partner Web Address

Contact Information Paul Brennan, Director, EMS, info@lawrencegeneral.org

Detailed Description Not Specified

Ironstone Farm Challenge Unlimited scholarship

Brief Description or Objective Donated dollars to fund pediatric hippotherapy for pediatric rehabilitation.

Program Type Community Benefits Planning Process,Grant/Donation/Foundation/Scholarship,Outreach to Underserved

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Boys and Girls Club Nutrition Ed and Outdoor Adventure

Brief Description or Objective Donation to help fund health food preparation classes and outdoor adventure learning for youth at risk

Program Type Community Benefits Planning Process,Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Groundwork Lawrence Program sponsorship

Brief Description or Objective Sponsorship of Urban Farmers' Market, Road Race, community health education events that connect health lifestyles, safety, and community service.

Program Type Community Benefits Planning Process,Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Not Specified

- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Youth at Risk Conference

Brief Description or Objective Professional education conference for those serving youth at risk population.

Program Type Community Benefits Planning Process,Community Education,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Professional/Staff Training,Prevention,School/Health Center Partnership

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Donation to Greater Lawrence Family Health Center

Brief Description or Objective Sponsorship of the programming of the Greater Lawrence Family Health Center, focused on underserved and vulnerable populations.

Program Type Community Benefits Planning Process,Community Participation/Capacity Building Initiative,Grant/Donation/Foundation/Scholarship,Health Coverage Subsidies or Enrollment,Outreach to Underserved,Physician/Provider Diversity,School/Health Center Partnership

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified

- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Donation to HomeHealth/VNA

Brief Description or Objective Donation to home health/VNA agency to support programming that serves those in our community in need of assistance to remain in their homes.

Program Type Community Benefits Planning Process, Grant/Donation/Foundation/Scholarship

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

Bike Helmet giveaway/ replacement program

Brief Description or Objective With the goal of preventing serious head injuries, Trauma Program gives away bike helmets and replaces damaged or outgrown helmets with new ones, providing fitting and education around bike safety.

Program Type Community Education, Prevention

Target Population

- **Regions Served:** Andover, Lawrence, Methuen, North Andover
- **Health Indicator:** Other: Safety, Other: Safety - Sports
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
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Not Specified

Partners

Partner Name, Description	Partner Web Address
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Not Specified

Contact Information	fio9f49gjkf0dBeth Pahigian, Trauma program manager, info@lawrencegeneral.org
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Detailed Description	Not Specified
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Safety Seat Check Up Event

Brief Description or Objective	To educate parent's/family members to practice safe driving with use of seat belts & proper install a child car seats & children riding in a vehicle.
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Program Type	Community Education,Prevention
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Target Population	<ul style="list-style-type: none">• Regions Served: Andover, Dracut, Haverhill, Lawrence, Methuen, North Andover• Health Indicator: Other: Parenting Skills, Other: Safety - Auto/Passenger• Sex: All• Age Group: All• Ethnic Group: All• Language: All
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
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Not Specified

Partners

Partner Name, Description	Partner Web Address
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Not Specified

Contact Information	Beth Pahigian, Trauma Program Manager,
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Detailed Description	Not Specified
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Mature Drivers Operator class

Brief Description or Objective	To educate seniors on safe driving practices as well as defensive driving techniques in the era of younger operators that are using technical equipment while driving
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Program Type	Community Education,Prevention
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Target Population	<ul style="list-style-type: none">• Regions Served: Not Specified• Health Indicator: Other: Safety - Auto/Passenger• Sex: All• Age Group: Adult-Elder• Ethnic Group: All• Language: English
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Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
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Not Specified

Partners

Partner Name, Description	Partner Web Address
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Not Specified

Contact Information	Beth Pahigian, Trauma Program mgr,
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Detailed Description Not Specified

Colleen Ritzer fundraiser/awareness event

Brief Description or Objective Violence prevention and response program providing tools for alerting the community/their surroundings when in distress. Women were able to state techniques to maintain safety. Approx 250 served

Program Type Community Education,Prevention

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Beth Pahigian, Trauma Program Mgr,

Detailed Description Not Specified

Ciclovia

Brief Description or Objective Community safe biking and healthy activity fair-two weekends. Provided attendees with tools for alerting the community/their surroundings when in distress. Women were able to state techniques to maintain safety. Approx 200 served

Program Type Community Education,Community Participation/Capacity Building Initiative,Outreach to Underserved,Prevention

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

National Night Out

Brief Description or Objective Participation in community health and safety event, raise awareness about violence prevention, fitted bike helmets and did blood pressure screening. Approx 150 served

Program Type Community Education,Prevention

Target Population

- **Regions Served:** Lawrence, Methuen
- **Health Indicator:** Access to Health Care, Injury and Violence, Other: Domestic Violence, Other: Public Safety, Physical Activity
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Beth Pahigian, Trauma Program Mgr.,

Detailed Description Not Specified

Senior Day

Brief Description or Objective Safety awareness, fall prevention, diabetes management, approx 100 served

Program Type Community Education

Target Population

- **Regions Served:** Haverhill, Lawrence, Methuen
- **Health Indicator:** Access to Health Care, Injury and Violence, Other: Diabetes, Other: Safety, Other: Safety - Home
- **Sex:** All
- **Age Group:** Adult-Elder
- **Ethnic Group:** All
- **Language:** English , Spanish

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
Not Specified	

Contact Information Not Specified

Detailed Description Not Specified

LGH Relay for Life Team

Brief Description or Objective An organizational and community partnership effort to support our patients and families in the community in the fight against cancer. Community members and participants were given educational material on cancer support services provided at the Hospital. The event fostered awareness and support to patients and families in the community battling cancer. Team of 15 raised more than \$1000.00 for American Cancer Society

Program Type Community Education,Community Participation/Capacity Building Initiative,Outreach to Underserved,Research

- Target Population**
- **Regions Served:** Not Specified
 - **Health Indicator:** Not Specified
 - **Sex:** Not Specified
 - **Age Group:** Not Specified
 - **Ethnic Group:** Not Specified
 - **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**
 Not Specified

Partners

Partner Name, Description **Partner Web Address**
 Not Specified

Contact Information Thora Conrad, Cancer Registry Coordinator, thora.conrad@lawrencegeneral.org

Detailed Description Not Specified

Skin Cancer Education and Screening

Brief Description or Objective Outreach event at local employer, Eisai Corporation, to educate employees about skin cancer prevention, screening and awareness. 65/150 employees attended.

Program Type Community Education,Health Screening,Outreach to Underserved,Prevention

- Target Population**
- **Regions Served:** Not Specified
 - **Health Indicator:** Not Specified
 - **Sex:** Not Specified
 - **Age Group:** Not Specified
 - **Ethnic Group:** Not Specified
 - **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**
 Not Specified

Partners

Partner Name, Description **Partner Web Address**
 Not Specified

Contact Information Not Specified

Detailed Description Not Specified

Great American Smoke Out

Brief Description or Objective The most recent LGH Community Health Needs Assessment documents the smoking rate in the city of Lawrence to be higher than the State of MA. LGH is committed to incorporate smoking cessation strategies into patient care; to include it's out lung cancer pat

Program Type Community Education,Prevention

- Target Population**
- **Regions Served:** Not Specified
 - **Health Indicator:** Not Specified
 - **Sex:** Not Specified
 - **Age Group:** Not Specified
 - **Ethnic Group:** Not Specified

- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**
Not Specified

Partners

Partner Name, Description **Partner Web Address**
Not Specified

Contact Information Not Specified

Detailed Description Not Specified

Boston Heart Walk

Brief Description or Objective We have been participating for the past several years with a walking team that represents LGH. The funds raised are used for community outreach programs such as cpr training, research, public education of signs and symptoms of heart disease and stroke and

Program Type Community Education,Community Participation/Capacity Building Initiative,Health Professional/Staff Training,Prevention

Target Population

- **Regions Served:** Not Specified
- **Health Indicator:** Not Specified
- **Sex:** Not Specified
- **Age Group:** Not Specified
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Goal Description **Goal Status**
Not Specified

Partners

Partner Name, Description **Partner Web Address**
Not Specified

Contact Information Peg Bujnowski, RN Ops Mgr Stress Lab, margaret.e.bujnowski@lawrencegeneral.org

Detailed Description Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2016	Approved Program Budget for 2016
Community Benefits Programs	Direct Expenses \$13,424,288 Associated Expenses Not Specified Determination of Need Expenditures \$481,000 Employee Volunteerism Not Specified Other Leveraged Resources \$462,180	\$00 *Excluding expenditures that cannot be projected at the time of the report.

Net Charity Care	HSN Assessment	\$1,568,504	
	HSN Denied Claims	\$117,148	
	Free/Discount Care	\$265,539	
	Total Net Charity Care	\$1,951,191	
Corporate Sponsorships		Not Specified	
	Total Expenditures	\$16,318,659	
Total Patient Care-Related Expenses for FY2016			\$231,295,422
Comments: None			

Optional Information

Expenditures	Amount		
Community Service Programs	Direct Expenses	Not Specified	
	Associated Expenses	Not Specified	
	Determination of Need Expenditures	Not Specified	
	Employee Volunteerism	Not Specified	
	Other Leveraged Resources	Not Specified	
	Total Community Service Programs	\$145,764	
Bad Debt:	Not Specified	Not Specified	
IRS 990:	Not Specified		