

HOUSE No. 1605

By Mrs. Koplow of Brookline, petition of Freyda P. Koplow for legislation relative to paid political broadcasts or advertisements. Election Laws.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Sixty.

AN ACT RELATIVE TO PAID POLITICAL BROADCASTS OR ADVERTISEMENTS.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 56 of the General Laws is hereby amended by insert-
2 ing after section 39 the following section: —

3 *Section 39A.* Every candidate for political office, or any
4 person holding public office, who publishes or causes to be pub-
5 lished in a newspaper or other periodical, either in its advertising
6 or reading columns, any paid matter, shall state plainly therein
7 that said matter is paid for and shall also identify therein the
8 source of the payment; and every candidate for political office,
9 or any elected official, who makes a paid broadcast or telecast,
10 shall state, or cause to be stated, before and after the broadcast
11 or telecast, that the same is paid for and the source of the pay-
12 ment.

13 Validation of this section shall be punished by a fine of one
14 thousand dollars.

