

By Mr. Bliss of North Attleborough, petition of Donald T. Bliss relative to requiring the posting of seating plans at certain theatre box offices. Government Regulations.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Seventy-Four.

AN ACT REQUIRING THE POSTING OF SEATING PLANS AT CERTAIN THEATRE BOX OFFICES.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 140 of the General Law is hereby amended by
2 inserting after section 181B the following section: —

3 *Section 181C.* Any person who engages in the business of
4 carrying on a theatrical exhibition or public show or amusement
5 required to be licensed by sections one hundred eighty-one and
6 one hundred eighty-two and who offers for sale tickets for
7 reserved seats shall cause a seating plan of the theatre or hall in
8 which such exhibition or show is to be performed or held to be
9 posted in a conspicuous place at every box office, ticket booth,
10 or other location at which such reserved seat tickets are sold.

11 The secretary of consumer affairs shall by rule and regula-
12 tion establish uniform standards for the size, shape and content
13 of such seating plan.

14 The purchaser of a reserved seat ticket shall have a cause of
15 action for damages, not to exceed ten times the price of such
16 ticket, for any damage caused by the failure to post such a
17 seating plan as required by this section.

