

South Shore Hospital - FY2011

Community Benefits Mission Statement

South Shore Hospital's community benefits program will advance the hospital's charitable mission of promoting good health, healing, caring and comforting by focusing on initiatives that support the principles of Massachusetts health care reform, improve the management of chronic diseases, reduce disparities in the provision of care, promote wellness in vulnerable populations, and sustain access to vital health services.

Target Populations

Name of Target Population	Basis for Selection
Those requiring assistance obtaining health insurance	Statewide health priority
Those at risk of developing or who have cardiovascular disease	Identified through community health assessment, statewide health priority
Those at risk of developing or who have diabetes	Identified through community health assessment, statewide health priority
Vulnerable population: at-risk youth	Identified through community health assessment, statewide health priority
Vulnerable population: at-risk seniors	Identified through community health assessment, statewide health priority
Those at risk of potentially experiencing disparities in care due to income, education, gender, sexual orientation, disabilities, race, ethnicity and/or language.	Statewide health priority
Those at risk of developing or who have cancer	Identified through community health assessment, statewide health priority

Publication of Target Populations

Marketing Collateral, Annual Report, Website

Hospital/HMO Web Page Publicizing Target Pop.

http://www.southshorehospital.org/about_ssh/about_comm_benefits.htm

Key Accomplishments of Reporting Year

You are encouraged to read South Shore Hospital's 2011 Community Benefits Report for detailed information about our key accomplishments. Copies are available by visiting <http://www.southshorehospital.org> or by calling our Community Benefits Office at (781) 624-4050.

As a not-for-profit, tax-exempt, charitable organization, South Shore Hospital serves all in medical need, regardless of ability to pay. The primary way that South Shore Hospital benefits the community is through clinical programs that meet our region's most prevalent medical needs, such as maternal/newborn care, heart and stroke care, cancer care, trauma care, orthopedic care and home health care. Many of our services are inadequately reimbursed by government and private insurers.

We also offer community benefits programs to meet the needs of special populations, such as at-risk youth, the elderly, the impoverished, those with disabilities, and those with chronic or terminal illnesses. Our community benefits services generate little or no margin and would likely be discontinued if South Shore Hospital wasn't a charity and we made decisions on a purely financial basis.

South Shore Hospital's FY2011 Community Benefits Program underscores our charity's commitment to transparency and accountability in community benefits provision and reporting. It also advances our 87-year tradition of benefiting the community in ways that advance the well-being of our patients, their families, and others who live and work in our region.

Plans for Next Reporting Year

To develop our FY2012 Community Benefits Plan, we tapped into the wisdom of our Board of Directors; our patients and their

families; our physicians, nurses, and academic medical center partners; our donors and supporters; and dozens of community leaders who share our mission of promoting good health, healing caring and comforting.

South Shore Hospital's FY2012 Community Benefits Plan specifies actions we will take in the year ahead to advance our charitable mission by focusing on initiatives that support the principles of Massachusetts health care reform, improve the management of chronic diseases, reduce disparities in the provision of care, promote wellness in vulnerable populations, and sustain vital health services.

A copy of the plan is available by visiting: <http://www.southshorehospital.org>

Community Benefits Process

Select Community Benefits Process

Community Benefits Leadership/Team

South Shore Hospital demonstrates support for its community benefits mission statement at the highest levels of our organization. Our Board of Directors reviews and approves our community benefits plan and monitors its successful implementation. An executive within the organization serves as the hospital's Community Benefits Officer.

South Shore Hospital's medical and clinical staff members are an integral part of our programs to benefit the community, offering their services as teachers and presenters in their fields of expertise. Community leaders who possess areas of specific expertise also participate in the development and implementation of our community benefits programs.

Colleague advisors to South Shore Hospital's Community Benefits Program include:

John Benanti, MD
Emergency Medicine

Dennis Cartin
Physician and Network Development

Donna Chase, RN
Clinical Professional Development

Jean Ciborowski-Fahey, PhD
South Shore Hospital Reading Partnership

Catherine Cleary, RN
Diabetes Educator

Joan Cooper-Zack, RN
Emergency Preparedness

Lynn Cornelius
Marketing and Media Relations

Cheryl Coveney
Patient Access Services

Gayle Davidson, RN
Diabetes Educator

Robert Driscoll, MD
Trauma Services

Katrina Dwyer, RN
Home Care Community Outreach

Eugene Duffy
Paramedic Services

Todd Ellerin, MD
Infectious Diseases

Pamela Fredericks, RN
Home Health Diabetes Care

Mark Furman, MD
Cardiovascular Medicine

Deborah Gilman
Workman Cancer Resource Center

Catherine Gilson, RN
Maternity Services

Barbara J. Green, PhD
South Shore Hospital Youth Health Connection

Donna Hawkesworth
Community Colleague Connection

Carl Holland
Budget and Reimbursement

Jackie Kilrain
Rehabilitation Services

Karen LaFond, RN
Cardiac and Pulmonary Rehabilitation Services

Jennifer Logan
Community Rehabilitation Programs

Alan Macdonald
Public Policy and Funding

Marie McCarthy
Controller

Michael McManus, MD
Pediatric Medicine

Richard Mirel, MD
Internal Medicine

Gwen Morgan
Community Benefits Outreach

Jesslyn Murphy
Asthma Center

Michael Murphy, MD
Pre-hospital Care

Kimberly Noble, RN
South Shore Hospital Youth Health Connection

Amy Parker
Human Resources

Deborah Pentecost, RN
Trauma Program

Lisa Rabideau
Patient Relations/Service Excellence

Lisa Raymond, RD
Nutrition Education

Kathy Sheehan
Patient Access Services

Marcia Smith, RN
Certified Passenger Safety Technician

Patricia Smith, RN,
Home & Health Resources

Barbara Tilden, RN
Cultural Diversity Committee

Barbara Wahlstrom
Friends of South Shore Hospital

Caroline Wehner
Office of Research

Community Benefits Team Meetings

Community Benefits Team members and advisors meet regularly to develop, implement and evaluate South Shore Hospital's community benefits plan.

Community Partners

South Shore Hospital works in partnership with community leaders and groups to address pressing health priorities. Colleagues from throughout our organization meet regularly with community leaders, including town and state officials, health and community service providers, regional EMS providers, police and fire officials, school administrators, business leaders, media representatives and others who have knowledge of the community's health needs.

South Shore Hospital gratefully acknowledges the guidance and support of the following community advisors to its Community Benefits Program:

Emily Bhargava
Metrowest Regional Center for Healthy Communities

Barbara Brooks
Quincy WIC Nutrition

John Brothers
Quincy Asian Resources

Suzanne Brownell
Health Thyself

Sue Chandler
DOVE (Domestic Violence Ended)

Linda Chuckran
Welch Retirement Group

Nancy DeLuca
Co-chair, Greater Brockton Community Health Network Area (CHNA 22)

James Destine
Mass DPH Office of Health Equity

Ed Di Sante
Friends of the Homeless/South Shore

Peter Forman
South Shore Chamber of Commerce

Linda Gabruk
Co-chair, Greater Brockton Community Health Network Area(CHNA 22)

George Gorgizian
Plymouth County Correctional Facility

Michael Jackman
Chair, Blue Hills Community Health Alliance (CHNA 20)

Deepani Jinadasa
Southeast Regional Center for Healthy Communities

Charlene Julien
Metrowest Regional Center for Healthy Communities

Karen Lanman
South Shore YMCA

Kerri Mederios
American Cancer Society

Marianne Molinari
American Sign Language Instructor

John Mulveyhill
Weymouth Emergency Management

Chief James Neenan
Pembroke Fire Department

Cathy O'Connor
Mass DPH Office of Healthy Communities

Stephanie Patton
Southeast Regional Center for Healthy Communities

Cynthia Sierra
Manet Community Health Center

Chief Robert Silvia
Cohasset Fire Department

Lucille Sorrentino
Weymouth Health Care Center

Kathy Spear
Chair, South Shore Community Partners in Prevention (CHNA 23)

Valerie Sullivan
Weymouth Community Health Programs

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

September 2010

Consultants/Other Organizations

- * Blue Hills Community Health Alliance/CHNA 20, Greater Brockton Community Health Network Area/CHNA 22 and South Shore Community Partners in Prevention/CHNA 23
- * American Hospital Association and Massachusetts Hospital Association, membership organizations that represent all types of hospitals and health care networks.
- * Massachusetts Health Data Consortium, an independent organization that provides information to support health policy development, technology planning and implementation, and improved decision making in health care allocation and financing.
- * Federal Centers for Disease Control, a resource for health information concerning data and statistics, diseases and conditions, emergencies and disasters, environmental health, healthy living, injury, violence and safety, life stages and populations, travelers' health and workplace safety and health.
- * Trust for America's Health, a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority
- * Kaiser Family Foundation, a non-partisan source of facts, information, and analysis for policymakers, the media, the health care community, and the public.

Data Sources

Community Focus Groups, Hospital, Consumer Group, Interviews, MassCHIP, Public Health Personnel, Surveys, CHNA, Other - South Shore Hospital has partnered with (and funded) comprehensive community health assessments conducted by the Blue Hills Community Health Alliance (CHNA 20), Greater Brockton Community Health Network Area (CHNA 22) and South Shore Community Partners in Prevention (CHNA 23).

Select Community Benefits Programs

Chronic Disease Management: Diabetes Community Outreach Program

Brief Description or Objective

Our Diabetes Center provides specialized programs for health assessment, education, and motivation for those newly diagnosed with diabetes and for those who have been managing the condition for years. The program assists people who may have concerns about diabetes or want assistance making healthy lifestyle changes. Our Diabetes Community Outreach program

(1) provided free community health education to familiarize attendees with diabetes prevention and management techniques, (2) hosted free support groups for those with Type I diabetes, Type II diabetes, and who use insulin pumps, and (3) Enhanced the availability of information about diabetes prevention and management on our website and at community events.

Program Type

Community Education, Direct Services, Health Screening, Prevention, Support Group

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Diabetes
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Chronic Disease Management in Disadvantage Populations**Goal Description**

Build knowledge of disease prevention and management techniques through free community education programs and support groups

Goal Status

More than 800 members of target population attended 2011 education programs and/or participated in support groups

Partners**Partner**

Name, Description	Partner Web Address
American Diabetes Association	http://www.diabetes.org/
Diabetes Coalition of Massachusetts	http://www.diabetescoalitionma.org/
South Shore YMCA	http://www.ssymca.org/
Renaissance Gardens at Linden Ponds	http://www.thecareexperts.com/locations/lph/
Oak Point Homes Active Adult Living Community	http://www.oakpointhomes.com/
Moorings at Squantum Gardens, Quincy	https://www.masshousing.com/portal/server.pt?open=512&objID=248&&PageID=3099&mode=2&in_hi_userid=2&cached=true
Rockland Council on Aging	http://rockland-ma.gov/Departments/depts_coa.asp
Wingate Inn at Silver Lake, Kingston Assisted Living	http://www.wingatehealthcare.com/location_theinn.php
Weymouth Health Department	http://www.weymouth.ma.us/health/index.asp
Plymouth County Sheriff's	http://www.pcsdma.org/

Partner Web Address

Department

Contact Information

Gayle Davidson, RN, diabetes educator, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4166, gayle_davidson@sshosp.org

Detailed Description

Not Specified

Chronic Disease Management: Cardiovascular Community Outreach Program**Brief Description or Objective**

South Shore Hospital's Cardiovascular Center is dedicated to the prevention and treatment of heart disease, stroke, and peripheral vascular conditions. Our Cardiovascular Community Outreach Program (1) provided free community health education to reduce the incidence and severity of cardiovascular disease and (2) offered tobacco-cessation programs to provide education, support and motivation for tobacco users thinking about quitting.

Program Type

Community Education, Direct Services, Health Screening, Prevention, Support Group

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care, Other: Cardiac Disease
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Not Specified**Goal Description**

Build knowledge of disease prevention and management techniques through free community health education and support groups

Goal Status

More than 1,500 members of target population attended 2011 health education and/or support groups

Encourage cessation of tobacco smoking/use

Approximately 75 community members successfully completed our RN-facilitated "You Can Quit" program in 2011, which has a 95 percent success rate

Partners**Partner Name, Description****Partner Web Address**

American Heart Association

<http://www.heart.org/>

American Stroke Association

<http://www.strokeassociation.org/>

National Stroke Association

<http://www.stroke.org/>

Weymouth Health Department

<http://www.weymouth.ma.us/health/index.asp>

Braintree Department of Elder Affairs

<http://www.townofbraintreegov.org/coa/index.html>

John Scott House Rehabilitation & Nursing

<http://www.welchhrg.com/pages/rehabilitation-skilled-nursing-massachusetts/braintree/index>

Center, Braintree	
Union Towers, Weymouth Senior Housing	Not available
Wingate Inn at Silver Lake, Kingston Assisted Living	http://www.wingatehealthcare.com/location_theinn.php
Weymouth Health Care Center	http://www.healthbridgemanagement.com/weymouth
South Shore YMCA	http://www.ssymca.org/
Renaissance Gardens at Linden Ponds, Hingham Assisted Living	http://www.thecareexperts.com/locations/lph/
The Moorings at Squantum Gardens, Quincy Senior Housing	https://www.masshousing.com/portal/server.pt?open=512&objID=248&&PageID=3099&mode=2&in_hi_userid=2&cached=true
Town of Marshfield Council on Aging 1000 Southern Artery, Quincy Senior Housing	http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index
Queen Anne Nursing Home, Hingham	Not available

Contact Information Karen LaFond, RN, manager/cardiac rehabilitation, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-8903, karen_lafond@sshosp.org

Detailed Description Not Specified

At-Risk Youth: Youth Health Connection

Brief Description or Objective South Shore Hospital has identified that youth in our community are increasingly at risk. The Youth Risk Behavior Surveillance System (YRBSS) is a national school-based survey conducted by the Centers for Disease Control and Prevention (CDC). YRBSS monitors the health risk behaviors and prevalence rates of obesity and asthma among youth and young adults. Recent surveys demonstrate increases in behaviors and conditions that may compromise the health, safety, and well-being of young people in our region. These behaviors include tobacco, alcohol, and other drug use; behaviors leading to injuries, such as drinking and driving, bullying/fighting, and suicide attempts; dietary behaviors and physical inactivity; and sexual behaviors that may lead to sexually transmitted disease or pregnancy. The surveys also point

to the prevalence of health-related conditions such as overweight/obesity, chronic disease, oral health problems, and mental health concerns among our youth. South Shore Hospital's Youth Health Connection (YHC) is dedicated to the positive mental health and physical well-being of youth in our communities. YHC collaborates with schools, community health providers, public safety officials, state agencies, clergy, parents, and peer leaders to achieve positive outcomes. Initiatives include (1) convening meetings of the YHC school nurse advisory panel, to guide the development of programs to benefit youth, (2) convening meetings of school mental health providers to share resources and strategies, (3) hosting regional "parent coffees" to share resources and information about youth health and well-being, (4) offering community education programs for parents, teachers, youth and others, (6) engaging clergy and law enforcement officials in YHC program development and implementation, (7) conducting youth peer-leader training programs to teach adolescents how to help reduce the incidence of destructive behaviors and/or suicide among their peers, and (8) offering HeadSmart™, the first recovery protocol of its kind developed by physicians and nurses to facilitate a student's healthy return to school and sports following a concussion. The protocol is designed to engage students – as well as their families, friends, health care providers, teachers and coaches – in the recovery process. HeadSmart outlines four color-coded stages of recovery that students experience after a concussion. The four stages help to create a common language and understanding among students, family members, friends, school and health professionals throughout the recuperation process.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Health Professional/Staff Training,Healthy Communities Partnership,Mentorship/Career Training/Internship,Prevention,School/Health Center Partnership

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Injury and Violence, Mental Health, Overweight and Obesity, Physical Activity, Responsible Sexual Behavior, Substance Abuse, Tobacco Use
- **Sex:** All
- **Age Group:** Child-Primary School, Child-Teen
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals

Statewide Priority: Promoting Wellness of Vulnerable Populations

Goal Description

Reduce the incidence of self-destructive behaviors

Goal Status

Trained 60 youth in peer-to-peer strategies for suicide early intervention; hosted educational programs for 700 students, parents, teachers, school nurses, mental-health providers, law enforcement officials, clergy and others

Teach concussion recovery protocols to students, parents, teachers and coaches

Published and broadly distributed the South Shore Hospital HeadSmart(tm) Concussion Management Handbook, which is now recognized by state agencies and health associations as a "best-practice"

Partners

Partner

Name, Description **Partner Web Address**

Braintree Public Schools <http://www.braintreeschools.org/>

Abington Public Schools http://www.abingtonps.org/dotnetnuke_2/

Weymouth Public Schools <http://www.weymouthschools.org/>

Hingham Public Schools <http://hinghamschools.com/>
Cohasset Public Schools <http://www.cohassetk12.org/>
Quincy Public Schools <http://news.quincypublicschools.com/>
Scituate Public Schools <http://www.scituate.k12.ma.us/>
Norwell Public Schools <http://norwellschools.org/norwellschools/site/default.asp>
Rockland Public Schools <http://www.rocklandschools.org/>
Marshfield Public Schools <http://www.mpsd.org/>
Kingston Public Schools <http://www.kingston.k12.ok.us/>
Hanover Public Schools <http://www.hanoverschools.org/>
Pembroke Public Schools <http://www.pembrokepublicschools.org/>
Whitman-Hanson Regional Schools <http://www.whrsd.org/>
Notre Dame Academy, Hingham <http://www.ndahingham.com/>
Scared Heart High School, Kingston <http://www.sacredheartkingston.org/>
Fontbonne Academy, Milton <http://community.fontbonneacademy.org/NetCommunity/Page.aspx?pid=226>
Thayer Academy, Braintree <http://www.thayer.org/>
Arhbishop Williams High School, Braintree <http://www.awhs.org/>
Massachusetts Coalition for Suicide Prevention <http://www.masspreventssuicide.org/>
The Parent Connection of Duxbury <http://www.theparentconnection.org/>
Norfolk County District Attorney Office of School-Based Programs <http://www.mass.gov/norfolkda/>
Boston College High School <http://www.bchigh.edu/>

Contact Information

Kim Noble, RN, BS, MBA, program coordinator, South Shore Hospital's Youth Health Connection, c/o South Shore VNA, PO Box 859060, Braintree, MA, 02185-9060, (781) 794-

7415, kimberly_noble@sshosp.org

Detailed Description Not Specified**At-Risk Seniors: Healthy Aging Initiative****Brief Description or Objective**

South Shore Hospital recognizes that those over 60 are vulnerable to injury, illness and preventable complications caused by chronic diseases. According to the Massachusetts Department of Public Health Community Health Information Profile, older adults in our region exhibit many behavioral risk factors, including alcohol consumption (1 in 10 self-identify as "chronic" or "binge" drinkers), smoking (55 percent are former or current smokers), and physical inactivity (53 percent are not engaged in any regular physical activity). There also is prevalence among older adults in our region to be overweight, have oral health problems, and mental health conditions. Our Healthy Aging Initiative offers many programs, including: (1) providing injury-prevention information in the community, with a focus on strategies to avoid traumatic injuries from falls – a leading cause of death among those ages 65 and older, (2) offering an exercise program for individuals with osteoporosis or osteopenia to help maintain bone density and improve posture, (3) offering a senior conditioning program for any individual with a chronic medical condition to help improve cardiovascular condition and muscular strength, (4) offering a therapeutic pool program to any individual with arthritis to increase motion and strength, (5) encouraging membership in Healthy Values Friends, a senior membership program that provides access to a wide variety of programs to help enhance overall health and well-being, and (6) offering anyone age 62 and older discounted meals in our dining room on Mondays-Fridays between 3:30-5 p.m.

Program Type

Community Education, Direct Services, Prevention

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Arthritis, Other: Cancer, Other: Cardiac Disease, Other: Chronic Pain, Other: Diabetes, Other: Hypertension, Other: Nutrition, Other: Parkinson's Disease, Other: Pulmonary Disease/Tuberculosis, Other: Stress Management, Other: Stroke
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

Goals**Statewide Priority:** Promoting Wellness of Vulnerable Populations**Goal Description**

Increase physical activity and community connectedness

Goal Status

Seniors made more than 16,000 visits to our community exercise programs. Membership in Health Values Friends exceeds 250.

Partners**Partner Name, Description****Partner Web Address**

Carver Council on Aging <http://www.carverma.org/coa/council.htm>

Braintree Council on Aging <http://www.townofbraintreegov.org/coa/index.html>

Kingston Council on Aging <http://www.kingstonmass.org/content/40/890/142.aspx>

Marshfield Council on Aging http://www.townofmarshfield.org/public_documents/MarshfieldMA_Aging/index

Hingham Department <http://www.hingham-ma.gov/elder/index.html>

of Elder
Services

Cohasset <http://www.townofcohasset.org/elderaffairs/index.html>
Elder Affairs

Rockland http://rockland-ma.gov/Departments/depts_coa.asp
Council on
Aging

Weymouth <http://www.weymouth.ma.us/elder/index.asp?id=1183>
Elder
Services
Division

Scituate <http://www.town.scituate.ma.us/coa/index.html>
Council on
Aging

South Shore <http://www.sselder.org/about.html>
Elder Service

South Shore <http://southshoresenior.com/>
Senior News

Contact Information

Peg Holda, vice president/community benefits officer, South Shore Hospital, 55 Fogg Road, South Weymouth, Mass., 02190, (781) 624-8301, peg_holda@sshosp.org

Detailed Description

Not Specified

Supporting Health Reform: Insurance Counseling

Brief Description or Objective

The 2006 Massachusetts Health Care Reform Law has produced an important outcome: 98 percent of residents now have health insurance. The success is due, in part, to organizations like South Shore Hospital who have taken responsibility for helping people obtain coverage. Our insurance counselors will work with anyone who wants assistance applying for health insurance. About half of those we help are not our patients.

Program Type

Health Coverage Subsidies or Enrollment

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care, Other: Uninsured/Underinsured
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Supporting Healthcare Reform

Goal Description

Support anyone who wants assistance applying for health insurance

Goal Status

Provided free health insurance counseling and enrollment support to more than 3,100 people, 50 percent of whom were not South Shore Hospital patients

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information

Cheryl Coveney, manager of patient access services, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4054, cheryl_coveney@sshosp.org

Detailed Description

Not Specified

Building Healthier Communities Program

Brief Description or Objective

A "Healthy Community" is where people come together to make their community better for themselves, their families, their friends, their neighbors, and others. A Healthy Community

creates ongoing dialogue, generates leadership opportunities for all, embraces diversity, connects people and resources, fosters a sense of community, and shapes its future. South Shore Hospital is actively involved in building healthier communities. Our Building Healthier Communities Program includes (1) playing a leadership role in the South Shore Partners in Emergency Planning, which brings together officials from 10 towns to plan and simulate how to work together in the event of a man-made or natural disaster, pandemic or other catastrophic event, (2) continuing as a founding member of "Healthy Wey," an initiative in our hometown of Weymouth that links individuals, neighborhoods, workplaces, and community groups who wish to make the town a healthier place to live and work, (3) supporting Weymouth's participation in the Commonwealth's "Mass in Motion" program to reduce overweight/obesity through policy changes that encourage healthy eating and active lifestyles, (4) continuing as a founding member of the South Shore Postpartum Support Network, which brings together the practitioners, organizations, research and the best practices that families need for a healthy postpartum experience, and (5) working with the Blue Hills Community Health Alliance (CHNA 20), the Greater Brockton Community Health Network Area (CHNA 22) and the South Shore Community Partners in Prevention (CHNA 23) to guide the investment of Determination of Need (DoN) contributions to advance the region's health and well-being.

Program Type

Community Education,Community Participation/Capacity Building Initiative,Healthy Communities Partnership

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Not Specified
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** Not Specified

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Goal Description

Goal Status

Increase emergency response preparedness in the event of a natural and/or man-made disaster

Organized and conducted two day-long community-based emergency preparedness drills in partnership with health, police and fire officials from 10 communities

Help make Weymouth a healthier place to live and work

Provided free nutrition analysis and consultation services to restaurant owners interested in offering healthier menu options; sponsored/participated in initiatives to promote healthy eating/active lifestyles (e.g., Farmers' Market)

Reduce the incidence of destructive behaviors among women experiencing postpartum depression

Actively participated in the development and promotion of the South Shore Postpartum Support Network, to serve as a clearinghouse and referral resource for women seeking clinical and mental health services

Increase community capacity to address public health priorities

Served on the steering committees of three Community Health Network Areas to guide the investment of more than \$75,000 to address unmet community health needs

Partners

Partner Name, Description	Partner Web Address
Weymouth Health Department	http://www.weymouth.ma.us/health/index.asp
Weymouth Elder Services	http://www.weymouth.ma.us/elder/
Weymouth Recreation Department	http://www.weymouth.ma.us/rec/
Weymouth Public Schools	http://www.weymouthschools.org/
South Bay Mental Health	http://www.southbaymentalhealth.com/
Health Thysel	http://www.healththysel.com/
Manet Community Health Center	http://www.manetchc.org/
Weymouth Club	http://www.weymouthclub.com/Club/Scripts/Home/home.asp
Weymouth Food Pantry	http://www.weymouthfoodpantry.org/
Weymouth Substance Abuse Prevention Team	http://www.weymouth.ma.us/didyouknow/index.aspx
Weymouth Emergency Management Department	http://www.weymouth.ma.us/em/index.asp
Metrowest Regional Center for Healthy Communities	http://www.healthier-communities.org/
South Shore Postpartum Support Network	http://www.southshorepostpartum.org/
Blue Hills Community Health Alliance (CHNA 20)	http://www.bluehillscha.org/
Greater Brockton Community Health Network Area (CHNA 22)	http://chna22.org/
South Shore Community	Not available

Partners in
Prevention
(CHNA 23)

Contact Information Peg Holda, vice president/community benefits officer, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4050, peg_holda@sshosp.org

Detailed Description Not Specified

Reduce Health Disparities: Community Support Services

Brief Description or Objective South Shore Hospital is committed to reducing the risk of health disparities due to income, education, gender, sexual orientation, disabilities, race, ethnicity and/or language. Our community support services include (1) free courtesy coach transportation for patients who have exhausted all other options and need a ride to South Shore Hospital, (2) Free, 24-hour information line [781-624-MORE/6673] that anyone in the community may call for referrals to physicians and community health services, (3) free access to peer-reviewed health information of all types through our website <http://www.southshorehospital.org>, and (4) free support groups to help anyone who may be coping with the most prevalent health and wellness issues in our community (e.g., death of loved ones/bereavement, cardiovascular disease, breast cancer, chronic pain, prostate cancer, breastfeeding challenges, diabetes, pulmonary disease, nicotine addiction, stroke, early pregnancy loss, weight-loss surgery changes). In addition, South Shore Hospital provides financial support to Manet Community Health Center, the only health center in our region, and Health Care For All, to help defray the cost of its multi-lingual consumer health HelpLine.

Program Type Community Education, Direct Services, Outreach to Underserved, Support Group

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Access to Health Care
- **Sex:** All
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

Goals

Statewide Priority: Reducing Health Disparity

Goal Description	Goal Status
Enhance health care access: website	Approx. 100,000 visits were made to the health information section of our website
Enhance health care access: Transportation	Approx. 1,300 patients used our free Courtesy Coach
Enhance health care access: free support groups	More than 2,500 people participated in our 20+ free support groups, at least 30 percent of whom were not South Shore Hospital patients.
Enhance health care access: Health Center Support	Provided financial and other support to Manet Community Health Center, the only federally qualified health center in our region
Enhance health care access: HCFA referral line	Provided financial support to Health Care For All's multilingual consumer health HelpLine
Enhance health care access: SSH referral line	Approx. 2,000 people called our free 24-hour referral line

Partners

Partner Name, Description	Partner Web Address
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Manet Community Health Center <http://www.manetchc.org/>

Health Care For All <http://www.hcfama.org/>

Contact Information

Peg Holda, vice president/community benefits officer, South Shore Hospital, 55 Fogg Road, South Weymouth, MA, 02190, (781) 624-4050., peg_holda@sshosp.org

Detailed Description

Not Specified

Chronic Disease Management: Cancer Care Community Outreach Program

Brief Description or Objective

South Shore Hospital has established a clinical affiliation with Dana-Farber Cancer Institute and Brigham and Women's Hospital to bring world-leading cancer care and treatment to the people of our region. Our Cancer Care Community Outreach Program involves (1) hosting free health education programs for anyone in the community, to familiarize participants with cancer prevention, early detection and management techniques, (2) hosting free skin, prostate, and oral/neck/mouth screenings to support early cancer detection, (3) hosting free support groups for anyone in the community who is coping with breast cancer or prostate cancer, (4) offering our "Helping Children Cope with a Loved One's Cancer" program for children aged 10 or younger and their families, and (5) staffing a cancer resource center for anyone in the community who would benefit from free access to its books, brochures, computers, DVDs, and CDs.

Program Type

Community Education, Direct Services, Health Screening, Outreach to Underserved, Prevention, Support Group

Target Population

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Cancer, Other: Cancer - Breast, Other: Cancer - Cervical, Other: Cancer - Colo-rectal, Other: Cancer - Lung, Other: Cancer - Multiple Myeloma, Other: Cancer - Other, Other: Cancer - Ovarian, Other: Cancer - Prostate, Other: Cancer - Skin
- **Sex:** All
- **Age Group:** Adult
- **Ethnic Group:** All
- **Language:** English

Goals

Statewide Priority: Chronic Disease Management in Disadvantage Populations

Goal Description

Provide free community access to cancer prevention and care resources through our Workman Cancer Resource Center

Goal Status

Aproximately 1,500 people accessed free cancer prevention and care resources from the resource center

Build knowledge of disease prevention and management techniques through free community health education, screenings and support groups

More than 500 members of target population attended our 2011 health education programs, screenings and/or support groups

Partners

Partner Name, Description

Partner Web Address

American Cancer Society

<http://www.cancer.org/>

Dana-Farber/Brigham and Women's Cancer Center

<http://www.dfbwcc.org/>

Friends of Mel Foundation

<http://www.friendsofmel.org/>

Cancer Support Community

<http://cancersupportcommunityma.org>

Moon Balloon Project

<http://www.themoonballoonproject.org/>

Old South Union

<http://www.oldsouthunion.org/>

Church, Weymouth
 Hingham Public Library <http://www.hinghamlibrary.org/>
 Weymouth Public Libraries <http://www.weymouth.ma.us/library/>
 Old Ship Church First Parish <http://oldshipchurch.org/>

Contact Information

Kevin Giordano, executive director/cancer care, Dana-Farber/Brigham and Women's Cancer Center in clinical affiliation with South Shore Hospital, 101 Columbian Street, South Weymouth, MA, 02190, (781) 624-8548, kevin_giordano@sshosp.org

Detailed Description

Not Specified

Expenditures

Program Type	Estimated Total Expenditures for FY2011	Approved Program Budget for 2011
Community Benefits Programs	Direct Expenses \$2,234,058 Associated Expenses Not Specified Determination of Need Expenditures \$46,800 Employee Volunteerism Not Specified Other Leveraged Resources Not Specified	\$5,666,800 *Excluding expenditures that cannot be projected at the time of the report.
Net Charity Care	HSN Assessment \$5,238,903 HSN Denied Claims \$37,802 Free/Discount Care Not Specified Total Net Charity Care \$5,276,705	
Corporate Sponsorships	Not Specified	
	Total Expenditures \$7,557,563	
Total Patient Care-Related Expenses for FY2011		\$398,807,751
Comments: None		

Optional Information

Expenditures	Amount
Community Service Programs	Direct Expenses Not Specified Associated Expenses Not Specified Determination of Need Expenditures Not Specified Employee Volunteerism Not Specified Other Leveraged Resources Not Specified

Total Community Service Programs	Not Specified
Bad Debt:	\$8,777,960 Certified
IRS 990:	Not Specified