

Mount Auburn Hospital - FY2001

Summary Narratives

Community Benefits Mission Statement

Mount Auburn Hospital is committed to:

- Improving the health status of community residents through prevention and treatment.
- Improving access to health information.
- Enhancing and supporting longstanding collaboration with existing health care institutions, providers, and organizations.

The key areas of intervention for Mount Auburn community benefits program are cardiac care, cancer prevention, geriatrics, primary care, women's health, and youth development.

Program Organization and Management

Ronnie Sanders, Director of Community Health Services, is responsible for the development and implementation of Mount Auburn Hospital's community benefits program. Ronnie reports to Michael O'Connell, the Vice President for Marketing and Planning, insuring that community benefit priorities are integrated in the hospital's business and strategic planning. Jeanette Clough, President and CEO of the hospital, is actively involved in community health programs, frequently initiating activities and relationships with community partners. Annually, the Hospital Board of Overseers and Trustees receive a presentation on community benefits and activities, and provide feedback and input into the upcoming year's community involvement.

Key Collaborations and Partnerships

Academia Fletcher Maynard
Alzheimer's Task Force
American Cancer Society
American Heart Association
Arlington Chamber of Commerce
Arlington Council on Aging
Arlington Health Department
Arlington Public Schools
Arlington Teen Resource Network
Arlington Town Day
Arlington Senior Center
Belmont Chamber of Commerce
Belmont Council on Aging Center
Belmont Fire Department
Belmont Health Department
Belmont Police Department
Belmont Public Schools
Belmont Youth Commission
Bentley College
Cambridge Chamber of Commerce
Cambridge Family YMCA and YWCA
Cambridge Food Pantry
Cambridge Health Alliance
Cambridge Homes

Cambridge Public Schools
Cambridge Rotary Club
Cambridge Training Innovations
CASPAR
Domestic Violence Task Force
Families First Parenting Program
Fleet Bank
Genzyme Corporation
Harvard University
Institute for Community Health
Susan G. Komen Race for the Cure
Lesley College
Lexington Chamber of Commerce
Lexington Fire Department
Lexington Health Protection Advisory Committee
Lexington Public Schools
Marino Center for Alternative Medicine
Massachusetts Department of Public Health
Massachusetts Institute of Technology
Massachusetts Tobacco Control Program Youth Action Alliance
Middlesex Community College
On the Rise Shelter of Battered Women
Partners HealthCare
Perkins School
Prostate Cancer Awareness Committee
Joseph Smith Health Center
Somerville Police Department
Somerville Public Schools
United Way
Waltham Council on Aging
Waltham Interagency Council
Watertown Chamber of Commerce
Watertown Hellenic Center/Greek Orthodox Church
Watertown Police Department
Watertown Public Schools
Watertown Rotary Club
Watertown Town Fair Organizers
Watertown Senior Center
Wayside Youth and Family Network
West Suburban Elder Services

[Community Health Needs Assessment](#)

Based upon geographic proximity and service area, the following communities are the primary targets for Mount Auburn Hospital's community benefit activities: Cambridge, Somerville, Watertown, Belmont, Arlington, and Lexington.

Demographic and health indicator information for each of these communities has been compiled from publicly available sources of information. In addition to this data-based needs assessment, there are several other mechanisms to gather input on community needs. Among these is hospital participation on the steering committee of the local Community Health Network (CHNAs). Local school systems, municipal health departments, ongoing dialogue with local health stakeholders, and event feedback forums and surveys also inform the assessment of community health needs.

Community Benefits Plan

As a regional community teaching hospital, Mount Auburn Hospital has a long track record of providing first-rate, locally provided care to its communities. In the past several years, a more formal process for serving the community has been in development. In 1998, community benefit activities were centralized and organized into a new department within the hospital, highlighting their organizational priority and enhancing coordination of activities. Financial and staffing resources have been dedicated by the hospital to this Community Health Services Department. Target populations have been identified with data-based and feedback-based needs assessments undertaken, such as “Girls Night Out”, a semi-annual education forum on women’s health issues.

Key Accomplishments of Reporting Year

Among Mount Auburn Hospital’s community benefit accomplishments in FY2001 were:

- Membership in the Institute for Community Health – a collaboration of Partners HealthCare, CareGroup, and Cambridge Health Alliance aimed at improving the health of communities through research, education, and program/policy development.
- More than 280 community residents attended two evenings of “Girls Night Out” – special workshops addressing women’s health issues.
- More than 50 community forums and screenings were given in the areas of cancer prevention, cardiac disease prevention, nutrition, women’s health, exercise, and geriatrics serving more than 1,000 community residents.
- Selection and funding of four programs in Watertown to respond to defined community needs.
- A tripling in the number of times Interpreter Services employees have been requested by patients.

Plans for Next Reporting Year

Over the course of fiscal year 2002, Mount Auburn Hospital's community benefit programs have received renewed attention and focus. In particular, efforts in community health education are being targeted to address issues for women, men, elderly, and youth, with attention to insuring ease of access by spreading events across the surrounding communities.

Select Community Benefits Programs

Community Health Education and Screenings: Women’s Health, Cancer, and Cardiovascular Education

Brief Description or Objective	Not Specified
Program Type	Community Education, Health Screening
Target Population	<ul style="list-style-type: none">• Regions Served:Cambridge• Health Indicator:Other: Cancer, Other: Cardiac Disease• Sex:Not Specified• Age Group:Not Specified• Ethnic Group:Not Specified• Language:Not Specified
Partners	Not Specified
Contact Information	Ronnie Sanders Rsanders@caregroup.harvard.edu
Detailed Description	Not Specified

Community Health Grants

Brief Description or	Funding to address locally defined health needs.
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Objective	
Program Type	Grant/Donation/Foundation/Scholarship
Target Population	<ul style="list-style-type: none"> • Regions Served:Watertown • Health Indicator:Not Specified • Sex:Not Specified • Age Group:Not Specified • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • West Suburban Elder Services • Watertown Police Department • Wayside Youth and Family Network • Watertown Public Schools
Contact Information	Ronnie Sanders Rsanders@caregroup.harvard.edu
Detailed Description	Not Specified

Institute for Community Health

Brief Description or Objective	Not Specified
Program Type	Health Professional/Staff Training
Target Population	<ul style="list-style-type: none"> • Regions Served:Cambridge, Somerville • Health Indicator:Not Specified • Sex:Not Specified • Age Group:Not Specified • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • Partners HealthCare • Cambridge Health Alliance
Contact Information	Ronnie Sanders Rsanders@caregroup.harvard.edu
Detailed Description	Not Specified

Enhancing Cultural Competence

Brief Description or Objective	Not Specified
Program Type	Direct Services
Target Population	<ul style="list-style-type: none"> • Regions Served:Cambridge • Health Indicator:Other: Cultural Competency • Sex:Not Specified • Age Group:Not Specified • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • Community residents • Employees of Mount Auburn Hospital

Contact Information	Ronnie Sanders Rsanders@caregroup.harvard.edu
Detailed Description	Not Specified

Mount Auburn Prevention Center

Brief Description or Objective	Not Specified
Program Type	Community Education
Target Population	<ul style="list-style-type: none"> • Regions Served:Cambridge • Health Indicator:Mental Health, Substance Abuse, Tobacco Use • Sex:Not Specified • Age Group:Child-Teen • Ethnic Group:Not Specified • Language:Not Specified
Partners	<ul style="list-style-type: none"> • Somerville Prevention Coalition • Substance Abuse and Mental Health Providers Group • Massachusetts Tobacco Control Program Youth Action Alliance
Contact Information	Ronnie Sanders Rsanders@caregroup.harvard.edu
Detailed Description	Not Specified

Program Type	Estimated Total Expenditures for FY2001	Approved Program Budget for 2002
Community Benefits Programs	<u>Direct Expenses</u> \$611,958 <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> \$25,000 <u>Employee Volunteerism</u> \$32,574 <u>Other Leveraged Resources</u> \$622,180	Not Specified <small>* Excluding expenditures that cannot be projected at the time of the report.</small>
Community Service Programs	<u>Direct Expenses</u> Not Specified <u>Associated Expenses</u> Not Specified <u>Determination of Need Expenditures</u> Not Specified <u>Employee Volunteerism</u> Not Specified <u>Other Leveraged Resources</u> Not Specified	
Net Charity Care	\$3,645,137	
Corporate Sponsorships	\$28,830	
	Total Expenditures \$4,965,679	

Total Patient Care-Related Expenses for FY2001	\$132,736,073
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Comments: Approved Program Budget for FY2002:
Resources allocated to community benefit programs will be commensurate with the previous years

