

By Mr. Cox of Lowell, petition of John F. Cox relative to the advertising of alcoholic beverages. Government Regulations.

The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Ninety-One.

AN ACT RELATIVE TO THE ADVERTISING OF ALCOHOLIC BEVERAGES.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

- 1 Section 15 of Chapter 138 of the General Laws, as most recently
2 amended by Chapter 351 of the Acts of 1981, is hereby further
3 amended by adding at the end thereof the following new
4 paragraph: —
5 No person, firm, corporation, association, or other combina-
6 tion of persons shall place or cause to be placed, an advertisement
7 addressed to the general public stating the price thereof for any
8 alcoholic beverages, wines and/or malt beverages, unless such
9 person, firm, corporation, association or other combination of
10 persons is duly licensed under this section.

