

## Mount Auburn Hospital - FY2002

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### Summary Narratives

#### Community Benefits Mission Statement

Mount Auburn Hospital is committed to:

- Improving the health status of community residents through prevention and treatment
- Improving access to health information
- Enhancing and supporting longstanding collaborations with existing health care institutions

Key areas of intervention for MAH community benefits program are cardiac care, cancer prevention, geriatrics, women's health and men's health.

#### Program Organization and Management

Ronnie Sanders, Director of Community Health Services, is responsible for the development and implementation of Mount Auburn Hospital's community benefits program. Ronnie reports to Michael O'Connell, the Vice President for Marketing and Planning, insuring that community benefit priorities are integrated in the hospital's business and strategic planning. Jeanette Clough, President and CEO of the hospital, is actively involved in community health programs, frequently initiating activities and relationships with community partners. Annually, the Hospital Board of Overseers and Trustees receive a presentation on community benefits and activities, and provide feedback and input into the upcoming year's community involvement.

#### Key Collaborations and Partnerships

Alzheimer's Task Force  
American Cancer Society  
American Heart Association  
Arlington Council on Aging  
Arlington Teen Resource Network  
Arlington Town Day  
Arms Around Arlington Committee  
Armenian Cultural Center  
Belmont Chamber of Commerce  
Belmont Council on Aging  
Belmont Police Department  
Bentley College  
Cambridge Chamber of Commerce  
Cambridge Family YMCA and YWCA  
Cambridge Food Pantry  
Cambridge Health Alliance  
Cambridge Homes  
Cambridge Public Schools  
Cambridge Rotary Club  
CASPAR  
Community Action Agency of Somerville  
Concilio Hispano  
Domestic Violence Task Force  
Fleet Bank  
Genzyme Corporation  
Haitian Coalition  
Harvard University  
Harvard Children's Initiative on Mental Health  
Impact, Inc.

Institute for Community Health  
Susan G. Komen Race for the Cure  
Lexington Chamber of Commerce  
Lexington Health Department  
Lexington Health Protection Advisory Comm.  
Marino Center for Alternative Medicine  
Mass. Association of Portuguese Speakers  
Mass. Department of Public Health  
Massachusetts Institute of Technology  
On the Rise Shelter for Battered Women  
Partners healthCaare  
Perkins School  
Prostate Cancer Awareness Committee  
Regional Center for Healthy Communities  
Joseph Smith Health Center  
Somerville Police Department  
Somerville Public Schools  
Somerville Health Department  
Somerville Council on Aging  
Somerville Public Housing Authority  
United Way  
Waltham Council on Aging  
Waltham Interagency Council  
Watertown Chamber of Commerce  
Watertown Hellenic Ctr/Greek Orthodox Church  
Watertown Police Dept.  
Watertown Town Fair  
Watertown Senior Center  
Wayside Youth and Family Network  
West Suburban Elder Services  
Windsor House

### **Community Health Needs Assessment**

Based upon geographic proximity and service area, the following communities are the primary targets for Mount Auburn Hospital's community benefit activities: Cambridge, Somerville, Watertown, Belmont, Arlington, Lexington, and Waltham.

Demographic and health indicator information for each of these communities has been compiled from publicly available sources of information. In addition to this data-based needs assessment, there are several other mechanisms to gather input on community needs. Among these is hospital participation on the local Community Health Network (17), and shared staff with the Regional Center for Healthy Communities. Local schools, senior centers, municipal departments, ongoing dialogue with local health stakeholders, and event feedback forms and surveys also inform the assessment of community health needs.

### **Community Benefits Plan**

As a regional community teaching hospital, Mount Auburn Hospital has a long track record of providing first-rate locally provided care to its communities. In the past several years a more formal process for serving the community has been in development. In 1998, community benefit activities were centralized and organized into a new department within the hospital, highlighting their organizational priority and enhancing coordination of activities. Financial and staffing resources have been identified with data-based and feedback-based needs assessments, such as "Girls' Night Out", a semi-annual education forum on Women's Issues. In FY02, the hospital dedicated 7.8% of its resources to providing free services to residents in the area (includes free care, community activities and forums, net charity care, etc.)

## Key Accomplishments of Reporting Year

Among Mount Auburn Hospital's community benefit accomplishments in FY2002 were:

1. Over 60 community events and health screenings were held in FY2002 in the areas of cancer and cardiac disease prevention, nutrition, women's health, exercise, geriatrics, and breast cancer survivor and smoking cessation support groups. Over 3000 community residents received free services from Mount Auburn in FY2002, such as flu shots, diabetes and blood pressure screenings, individualized consultations, or attended workshops.
2. Women's Health Initiative: more than 300 women attended two evenings on women's health information; initiated breast cancer awareness campaign.
3. Funded six programs in Somerville to respond to community defined needs.
4. A doubling in the number of requests by patients for Interpreter Services.
5. Creation of the Regional Center for Healthy Communities, to address drug and alcohol abuse, and smoking among youth.
6. Expanded the Institute for Community Health, a partnership among Mount Auburn Hospital/CareGroup, Partners HealthCare, and Cambridge Health Alliance.

## Plans for Next Reporting Year

Efforts will be targeted to women's health, men's health, geriatrics, cancer prevention and cardiac care and awareness, and cultural competency and diversity. Specifically, in FY2003 we intend to expand outreach efforts and education to non-English speaking women about breast cancer, explore funding for a mind-body center for those undergoing cancer treatment and survivors, develop a men's health education center focused on prostate cancer, continue extensive services and forums for the elderly, support and collaborate with other community-based organizations, and expand training for hospital clinicians and non-clinicians on diversity and cultural awareness.

## Select Community Benefits Programs

### Improve health of women in geographic areas served by hospital

#### Brief Description or Objective

Mount Auburn has continued our focus on women's health through educational sessions, screenings, and community events. FY02 marks the development of an extensive outreach and education program on breast cancer awareness that will be provided over the next year to over 300 women whose primary language is not English.

#### Program Type

Community Education, Direct Services, Health Screening, Prevention

#### Target Population

- **Regions Served:** Arlington, Belmont, Cambridge, County-Middlesex, Somerville, Waltham, Watertown
- **Health Indicator:** Other: Cancer, Other: Cancer - Breast, Other: Cancer - Cervical, Other: Cancer - Ovarian, Other: Cancer - Skin, Other: Education/Learning Issues, Other: Osteoporosis/Menopause
- **Sex:** Female
- **Age Group:** All
- **Ethnic Group:** All
- **Language:** All

#### Partners

- Mount Auburn physicians and nurses

community organizations as collaborators for breast cancer forums

- American Cancer Society

**Contact Information**

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**Detailed Description**

Not Specified

**Funding to Somerville community to address defined health needs**

**Brief Description or Objective**

Health program grants were awarded to six Somerville-based organizations to improve the health of residents and address locally defined health care needs. Over \$25,000 was given by a review board consisting of representatives of community organizations and hospital employees who reside in Somerville.

**Program Type**

Grant/Donation/Foundation/Scholarship

**Target Population**

- **Regions Served:**Somerville
- **Health Indicator:**Injury and Violence, Other: Alcohol and Substance Abuse, Other: Alzheimer Disease, Other: Homebound, Other: Rape, Other: Sexually Transmitted Diseases, Other: Smoking/Tobacco, Responsible Sexual Behavior
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**All

**Partners**

- Somerville Council on Aging
- Community Action Agency of Somerville
- Haitian Coalition
- Windsor House
- Cambridge Health Alliance
- Impact, Inc.

**Contact Information**

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**Detailed Description**

[Download/View Attachment](#) (23.04 KB)

**Community Outreach and Education**

**Brief Description or Objective**

Over 60 community events and screenings were held-- cancer prevention, cardiac disease prevention, nutrition, women's health, men's health, geriatrics. Over 3000 community residents received free services and education such as flu shots, diabetes and BP screenings, workshops, and support groups.

**Program Type**

Community Education, Direct Services, Health Screening, Healthy Communities Partnership, Prevention, Support Group

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Metrowest, Other-Northeastern Massachusetts</li> <li>• <b>Health Indicator:</b>Immunization, Injury and Violence, Mental Health, Other: Alzheimer Disease, Other: Arthritis, Other: Cancer, Other: Diabetes, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Public Safety, Other: Stress Management, Overweight and Obesity, Physical Activity, Tobacco Use</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>All</li> </ul>
<b>Partners</b>	<ul style="list-style-type: none"> <li>• see list of partners and collaborators under Summary Narratives</li> </ul>
<b>Contact Information</b>	<p>Ronnie Sanders  Director of Community Health  Mount Auburn Hospital  330 Mount Auburn St.  Cambridge, MA 02139  617-499-5625  <a href="mailto:rsanders@caregroup.harvard.edu">rsanders@caregroup.harvard.edu</a></p>
<b>Detailed Description</b>	Not Specified

## Institute of Community Health

<b>Brief Description or Objective</b>	The Institute is a collaboration among Mount Auburn Hospital(CareGroup), Cambridge Health Alliance, and Partners HealthCare. The goals of the Institute are to advance community health research, education and training, develop community action programs and forge linkages with other health care systems with shared community health objectives.
<b>Program Type</b>	Community Education, Community Health Needs Assessment, Community Participation/Capacity Building Initiative, Health Professional/Staff Training, Healthy Communities Partnership, Research
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Cambridge, Somerville</li> <li>• <b>Health Indicator:</b>Environmental Quality, Mental Health, Other: Nutrition, Other: Public Safety, Other: Smoking/Tobacco, Other: Stress Management, Overweight and Obesity, Physical Activity, Tobacco Use</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>All</li> </ul>
<b>Partners</b>	<ul style="list-style-type: none"> <li>• Partners HealthCare</li> <li>• Cambridge Health Alliance</li> </ul>
<b>Contact Information</b>	<p>Ronnie Sanders  Director of Community Health  Mount Auburn Hospital  330 Mount Auburn St.  Cambridge, MA 02139  617-499-5625  <a href="mailto:rsanders@caregroup.harvard.edu">rsanders@caregroup.harvard.edu</a></p>
<b>Detailed Description</b>	Not Specified

## Regional Center for Healthy Communities

<b>Brief Description or Objective</b>	The goal of the Regional Center for Healthy Communities is to reduce alcohol, tobacco, and other drug use through coalition building and leadership development in targeted communities. The Center works with five of the Community Health Network Areas (CHNAs-- 15, 17, 18, 20, and 7) developing leadership for regional health planning.
<b>Program Type</b>	Community Health Needs Assessment, Community Participation/Capacity Building Initiative, Healthy Communities Partnership, Prevention, Research
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Metrowest</li> <li>• <b>Health Indicator:</b> Other: Alcohol and Substance Abuse, Tobacco Use</li> <li>• <b>Sex:</b> All</li> <li>• <b>Age Group:</b> Adult- Young, Child-Teen</li> <li>• <b>Ethnic Group:</b> All</li> <li>• <b>Language:</b> All</li> </ul>
<b>Partners</b>	<ul style="list-style-type: none"> <li>• Somerville Cares About Prevention</li> <li>• Watertown Youth Coalition</li> <li>• Weymouth Youth Coalition</li> <li>• Burlington Drug and Alcohol Task Force</li> <li>• The Framingham Coalition</li> </ul>
<b>Contact Information</b>	Judi Foley, Director Regional Center for Healthy Communities 552 Massachusetts Ave. Cambridge, MA 02139 617-441-0700 x206 <a href="mailto:jfoley@healthiercommunities.org">jfoley@healthiercommunities.org</a>
<b>Detailed Description</b>	<a href="#">Download/View Attachment</a> (105.984 KB)

<b>Program Type</b>	<b>Estimated Total Expenditures for FY2002</b>	<b>Approved Program Budget for 2003</b>
Community Benefits Programs	<a href="#">Direct Expenses</a> \$785,444 <a href="#">Associated Expenses</a> \$0 <a href="#">Determination of Need Expenditures</a> \$25,000 <a href="#">Employee Volunteerism</a> \$79,202 <a href="#">Other Leveraged Resources</a> \$764,369	Not Specified  * Excluding expenditures that cannot be projected at the time of the report.
Community Service Programs	<a href="#">Direct Expenses</a> \$0 <a href="#">Associated Expenses</a> \$0 <a href="#">Determination of Need Expenditures</a> \$0 <a href="#">Employee Volunteerism</a> \$0 <a href="#">Other Leveraged Resources</a> Not Specified	
Net Charity Care	\$3,222,000	
Corporate Sponsorships	\$38,340	
	<b>Total Expenditures</b> \$4,914,355	
<b>Total Patient Care-Related Expenses for FY2002</b>		\$144,102,709

Comments: Please note that our community benefits and community services expenses are combined under community benefit programs. Also, the net charity care will be revised shortly based on the release of new information.